

Chemical Fibers International

Fiber Polymers, Fibers,
Texturing and Spunbonds

Textile
Technology

Man-Made Fiber Year Book 2021

Published by
Chemical Fibers International

Textile
Technology



MEDIA DATA

Print

2021



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PRODUCT FAMILY MAN-MADE FIBER PRODUCTION



Chemical Fibers International is the English-language international trade journal for purchasing decision-makers and the entire management who deal with the topics of man-made fiber production and man-made fiber innovations.

In addition to the 4 issues of **Chemical Fibers International**, we publish the **Man-Made Fiber Year Book** once a year.



Chemical Fibers International is the English-language international trade journal for purchasing decision-makers and the entire management who deal with the topics of man-made fiber production and man-made fiber innovations.

Frequency of publication: 4 x p.a. + **1 x p.a.**
Man-made Fiber Year Book
 Format: A4
 Volume: 71th Volume 2021



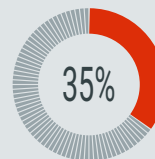
Circulation Analysis*

Print-run:	5,200 copies
Total actual circulation:	4,800 copies
<i>of which abroad:</i>	4,032 copies
Subscribers:	400 copies

Geographic Circulation Analysis*

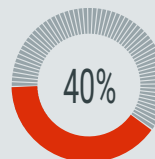
Asia	48,3%	2,318 copies
Western Europe	24,4%	1,172 copies
North/Latin America	14,5%	695 copies
Eastern Europe	5%	240 copies
Africa/Australia	2,2%	105 copies
Trade Fairs/Congresses	5,6%	270 copies

*Source: in-house count effective August 16, 2020



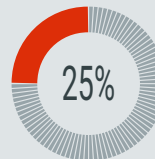
Producers of

- man-made fibers
- fibers and textile auxiliaries**



Machinery / plants / accessories for

- man-made fiber production
- texturing
- nonwovens production**



- fiber application
- nonwovens
- textile floorcoverings**

** Including R&D / training

Source: in-house count effective August 16, 2020

ADVERTISING FORMATS AND PRICES 2021



Advertising prices (in euros / 4 color)

1/1 page	5,600
1/2 page junior page	3,780
1/2 page horizontal / vertical	3,080
1/3 page horizontal / vertical	2,090
1/4 page horizontal / vertical / 2 column	1,650
1/8 page horizontal / 2 column	910
Title page package	5,780
2nd/3rd/4th inside page	5,660

Ad specials and further specialty advertising formats on request.

All prices in euros and subject to VAT

Bound Inserts

2 pages € 4,500
4 pages € 5,600
6 pages on request

Loose Inserts

up to 25 g € 4,500
up to 50 g € 5,600

Delivery address printer

ColorDruck solutions
Ms Heidrun Sauer
Chemical Fibers International Issue No. ...
Gutenbergstr. 4
69181 Leimen
Germany

Terms of Payment

Net amount within 30 days from the date of invoice.

Bank Details

Deutscher Fachverlag GmbH

BIC: HELADEF1822 (Frankfurter Sparkasse, Frankfurt a. M.)

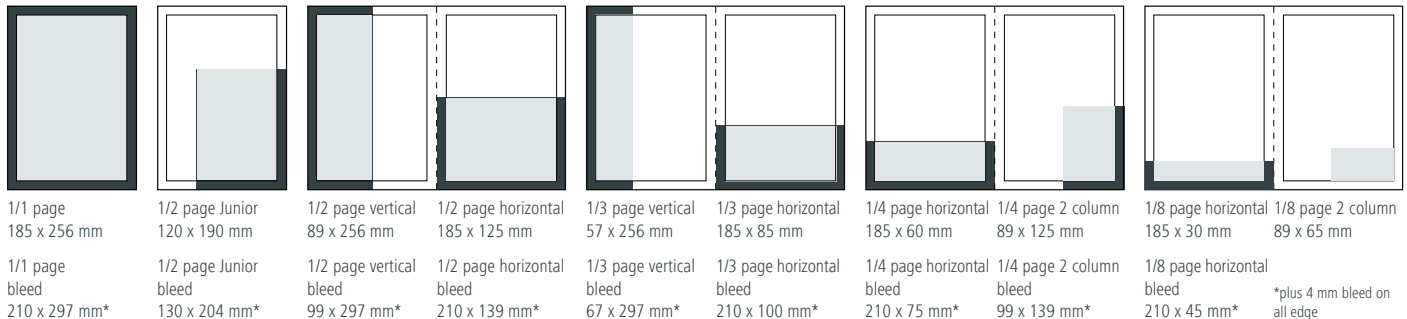
IBAN: DE56 5005 0201 0000 0349 26

Discounts


If purchased within 12 months (insertion year) the following discounts are available:

2 ads	3%	10 ads	15%
3 ads	5%	20 ads	20%
5 ads	10%		

All charges are eligible for discount with the exception of additional technical costs and postage.





Issue	1 March	2 June	3 September		4 December
Ad closing date	March 9, 2021	May 12, 2021	August 13, 2021	September 29, 2021	November 23, 2021
Publication date	March 30, 2021	June 7, 2021	September 3, 2021	October 20, 2021	December 14, 2021
Main Topics	<ul style="list-style-type: none"> Fiber raw materials Cellulosic fiber specialties Polyamide fibers Polypropylene fibers Fibers for technical applications Developments in fibers for composites Nonwovens technologies Industry news 	<ul style="list-style-type: none"> Fiber raw materials Polyester fibers Bio-based fiber developments Fibers for home textiles (Heimtextil) Techtextil preview: Fibers and nonwovens for technical applications Carpet fiber developments (Domotex) ITMA Asia + CITME preview: machinery for fiber production, texturing, nonwovens production Western Europe: Chemical fiber titer program for nonwovens 2021 Nonwovens technologies Fiber technology Industry news 	<ul style="list-style-type: none"> Fiber raw materials Global fiber production Technical fibers Cellulosic fibers Developments in fibers for composites Fiber recycling Elastic fiber developments Project list: New polymer and chemical fiber plants 2021 Index preview: fibers and nonwovens for technical applications Industry news 	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Man-Made Fiber Year Book 2021 published by "Chemical Fibers International"</p> 	<ul style="list-style-type: none"> Fiber raw materials Polyester fibers Synthetic fiber specialties Bio-based fiber developments Lyocell fibers Fibers for home textiles Carpet fiber developments Fiber technology Polypropylene fiber technology Spin finishes Texturing technology (machinery, yarns, markets) Fiber recycling Industry news
Conferences & Trade Shows	<p>2nd Intern. Conference on Cellulose Fibres, Cologne / Germany February 2-3, 2021</p> <p>International Cotton Conference 2021, Bremen / Germany March 17-19, 2021</p>	<p>Outlook 2021, Lisbon / Portugal April 21-23, 2021</p> <p>Techtextil 2021 & Heimtextil 2021, Frankfurt / Germany May 4-7, 2021</p> <p>Domotex 2021, Hanover / Germany May 18-20, 2021</p> <p>Chemspec Europe 2021, Frankfurt / Germany May 19-20, 2021</p> <p>ITMA Asia + CITME 2021, Shanghai / China June 12-16, 2021</p> <p>Achema Pulse 2021, digital event June 15-16, 2021</p> <p>The European Carbon Black Summit, Frankfurt / Germany June 23-24, 2021</p>	<p>Index, Geneva / Switzerland September 7-10, 2021</p> <p>60th Dornbirn Global Fibers Congress, Dornbirn / Austria September 15-17, 2021</p> <p>27th Fakuma, Friedrichshafen / Germany October 12-16, 2021</p> <p>Aachen-Dresden-Denkendorf ITC 2021, Stuttgart / Germany November 9-10, 2021</p> <p>35th Hofer Vliesstofftage, Hof / Germany November 10-11, 2021</p>		<p>Heimtextil 2022, Frankfurt / Germany January 11-14, 2022</p> <p>Domotex 2022, Hanover / Germany January 2022</p>

YOUR TRADE MEDIA FOR THE TEXTILE TECHNICAL INDUSTRY:



More knowledge, right decisions.

dfv media group

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