

Press release

November 2019

Messe Frankfurt Texpertise Network together with Conscious Fashion Campaign and United Nations Office for Partnerships announce global collaboration for the Sustainable Development Goals

Thimo Schwenzfeier
Tel. +49 69 7575 6291
Thimo.Schwenzfeier@messefrankfurt.com
www.messefrankfurt.com
www.texpertise-network.com

Messe Frankfurt Texpertise Network announces commitment to the Sustainable Development Goals in global collaboration with the Conscious Fashion Campaign and the United Nations Office for Partnerships to integrate the Sustainable Development Goals into over 50 leading international textile trade fairs attracting more than 22,000 companies and over half a million trade visitors annually.

In January 2019 the Sustainable Development Goals were introduced to a Messe Frankfurt event for the first time during the world's leading platform for sustainable fashion, Neonyt, in Berlin as part of Berlin Fashion Week, where the Conscious Fashion Campaign was presented.

The initiative, in collaboration with the United Nations Office for Partnerships, engages global industry events to commit to the achievement of the Sustainable Development Goals and champions fashion as an influential sector to address the world's most pressing issues. The campaign is dedicated to driving change through advocacy, education and engagement of industry stakeholders to create a sustainable future for all.

The collaboration continued throughout the July 2019 show edition with the Conscious Fashion Campaign highlighting the Sustainable Development Goals via the engagement of attendees and exhibiting brands as well as in panel talks on the stage of the Neonyt conference Fashionsustain with representatives from industry and NGOs.

'The international fashion and textile industry can have significant influence on the achievement of the Sustainable Development Goals, both in terms of addressing climate change; ensuring environmental protection; promoting circularity; and enabling fair working conditions. Thanks to the more than 50 textile events that Messe Frankfurt organises annually across the globe, together with the Conscious Fashion Campaign, we can reach a broad, professional audience, raise awareness of the goals and galvanize support', says Robert Skinner, Executive Director of the United Nations Office for Partnerships.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Detlef Braun, Member of the Executive Board at Messe Frankfurt, adds: 'The Texpertise Network fulfils a role as a communication facilitator for all our global textile activities. We will gradually start to present the Sustainable Development Goals to this network at our events and encourage them to exchange ideas with one another. We're very proud to support the Conscious Fashion Campaign and the United Nations Office for Partnerships in the activation and implementation of the goals'.

The UN Sustainable Development Goals came into force on 1 January 2016 and serve as a blueprint for more sustainable development across the globe. The 17 goals that address global challenges on an economic, social and environmental level are closely interwoven and the aim is to achieve them by 2030. Networking with the industry and communication with various interest groups will play a major role in achieving these goals.

Kerry Bannigan, Founder of the Conscious Fashion Campaign, says: 'As a leading global company, Messe Frankfurts commitment to the Sustainable Development Goals amplifies our messaging for the fashion and textile sector to choose economically, socially and environmentally responsible business practices to build a better world. Each Texpertise Network event by 2022 will be encouraging all exhibitors and attendees to take meaningful action.'

Heimtextil, the world's biggest and most important trade fair for home and contract textiles that attracts around 3000 exhibitors and expects 65,000 trade visitors from 7-10 January 2020, will be the next stop on the tour to present the Sustainable Development Goals. Here, goals will be presented and discussed at an interactive stand in the Green Village as well as in the form of panel discussions. The Sustainable Development Goals will also be integrated into the Green Directory for the first time. For the past 10 years, this index has listed sustainably producing companies at Heimtextil. In 2020, the Green Directory will comprise a record 262 entries.

The Sustainable Development Goals will gradually be visibly presented at other trade fairs in the Texpertise Network portfolio. The next event directly after Heimtextil is Neonyt (14-16 January 2020) which takes place once again during Berlin Fashion Week.

United Nations Office for Partnerships (UNOP)

Information about UNOP

www.un.org/partnerships

Conscious Fashion Campaign

Information about the Conscious Fashion Campaign

www.consciousfashioncampaign.com

Texpertise Network Newsroom

Information from the international textile industry and Messe Frankfurt's global textile trade fairs

www.texpertise-network.com

Texpertise Network

Frankfurt am Main, November 2019

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com