

Press release

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Heimtextil: Register now for the New & Next University Contest

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Up-and-coming product and textile designers will be presenting refreshing inspirations and innovative textile developments at Heimtextil from 7-10 January 2020. The second edition of the “New & Next University Contest” promises a host of exciting design ideas. Universities can now register to take part in the competition.

At the upcoming Heimtextil, Messe Frankfurt will put the spotlight on the textile designers of tomorrow. With the “New & Next University Contest”, the international trade fair for home and contract textiles is targeting European universities that specialise in textile design and other related courses of study. They are invited to submit three representative design drafts by their students via the online platform www.heimtextil-newandnext.com. The closing date for entries is 30 September 2019. The winners of the competition will be given a stand and therefore an opportunity to present themselves under the “New & Next” banner in the “Textile Design” product area in hall 3.0.

New & Next: start-ups showcase young design

At Heimtextil, “New & Next” has been a byword for the promotion of newcomers and start-ups for many years now. Under this title, Heimtextil presents young labels that are new on the market. Recently, around 40 newcomers to the market presented fresh design ideas to the international trade fair audience. In the Textile Design product segment (hall 3.0) in particular, young studios inspire with exciting designs. In addition, New & Next participants also offer creative design concepts in other product segments.

New: Job exchange platform for textile and fashion professionals

Graduates, young professionals and established professionals can now access attractive job offers via the new Texpertise Network job exchange platform. The job exchange platform thus also offers companies from the textile and apparel industry the opportunity to recruit new staff. A win-win situation created by the Texpertise Network, the worldwide network by Messe Frankfurt for professionals in the textile and fashion industry. www.texpertisenetwork-jobs.com

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Press information and image material:

www.heimtextil.messefrankfurt.com/journalisten

On the net:

www.heimtextil.messefrankfurt.com

www.heimtextil-newandnext.com

www.heimtextil-blog.com

www.facebook.com/heimtextil

www.twitter.com/heimtextil

www.youtube.com/heimtextil

www.instagram.com/heimtextil

Newsroom:

Information from the international textile industry and about global textile trade fairs by Messe Frankfurt

www.texpertise-network.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018