

Press release

3 February 2020

## Messe Frankfurt's upcoming Shanghai textile fairs in March to be postponed

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**The company announced today that its three textile fairs in Shanghai will be postponed from March to a later date due to the Novel Coronavirus outbreak. This includes Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring and Intertextile Shanghai Home Textiles – Spring Edition which were due to be held in Shanghai from 11 – 13 March at the National Exhibition and Convention Center.**

This follows the recent announcement that the company's other fairs to be held in China in the coming two months – Prolight + Sound Guangzhou, SPS – Industrial Automation Fair Guangzhou (SIAF) and Asiamold in Guangzhou, and Toy & Edu, Baby & Stroller and Licensing China in Shenzhen – have also been postponed until later in the year.

"Messe Frankfurt has been an active player in the China market for over 30 years now, so we stand fully behind the government's efforts to control the outbreak," Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd outlined. "This includes the recent suspension of large-scale trade and economic events in a number of cities, so with this and the wellbeing of all our stakeholders in mind, we have made the decision to reschedule our upcoming textile fairs in Shanghai to a later date. Our teams are making every effort to find suitable alternatives, but we will only make the decision to go ahead with these fairs when it is deemed safe to do so."

Further announcements on the fairs will be made in due course. Exhibitors or visitors with any queries about the textile fairs should email [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com).

Intertextile Shanghai Apparel Fabrics is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. The co-organisers of Yarn Expo Spring are Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. Intertextile Shanghai Home Textiles is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA). All three fairs are held concurrently with the PH Value and CHIC textile fairs, which will also be postponed.

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More details about the fairs can be found at the following websites:

- [Intertextile Shanghai Apparel Fabrics – Spring Edition](#)
- [Yarn Expo Spring](#)
- [Intertextile Shanghai Home Textiles – Spring Edition](#)

Messe Frankfurt's China textile fairs form a part of the company's Expertise Network, which consists of some 50 fairs around the world. More information can be found here: <http://www.textpertise-network.com>.

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019