

Iluna Group presents sustainable innovation at Première Vision Paris

Première Vision Paris – 11th 13th February 2020, Hall 5 R12 S11

After Interfilière and Milano Unica Iluna Group arrives at Première Vision, the other Parisian stop where to present the latest exclusive capsule

Paris, 11-13 February 2020 – Advanced design and sustainability, innovation, aesthetics and quality made of “ethical” laces and tights of very high quality standards and an attentive look at fashion. **Iluna Group**, strengthened by this heritage, returns to Paris, this time to Première Vision, with an eco-sustainable lace collection and the brand new Yoga Capsule collection. Smart approach, carefully selected materials, process know-how and particular attention to the ecosystem are the key points of the Cuggiono company, leader in its sector. For the Green Label line, Iluna uses responsible premium ingredients such as **GRS certified Q-NOVA®**, more than half of which are made from pre-consumer waste and **GRS ROICA™ EF** certified premium stretch yarn produced by more than 50% from transformed pre-consumer content. The yarn belongs to the **ROICA Eco-Smart™ family** produced by **Asahi Kasei** and is the world's first responsibly made premium fiber range, which includes smart ROICA™ yarns and their exceptional certifications. Great news are the natural dyes made with GOTS certified plant-based dyes. A surprising color chart with OEKO TEX® Standard 100 solidity.



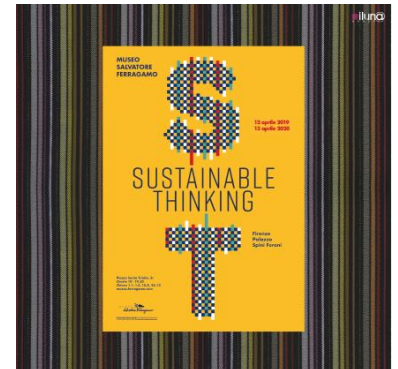
Color chart of natural based dyestuffs



Yoga Capsule collection by Iluna Group
with ROICA™ EF and Q-NOVA® by Fulgar

An important step forward in responsible innovation is **BIOLINE**, the biodegradable collection made by the world's first biodegradable polyamide 6.6 yarn **AMNI SOUL ECO® by Fulgar** and premium stretch fiber **ROICA™ V550** - belonging to the **ROICA Eco-Smart™ family** - and matching the need for elasticity and comfort and offering additional and relevant

circular economy advantages linked to material health as proved by a Gold Level Material Health Certificate by the Cradle to Cradle Product Innovation Institute for a safe and biological end of life cycle. A continuous commitment to responsible solutions made **Iluna Group** the only manufacturer of lace that since 2017 using recycled stretch throughout all the range of its elastic lace. Among the novelties flounces jacquardtronic and multicolor allover raschel as well as jacquardtronic galoons with the same premium ingredients mentioned above. The excellence of **Iluna Group** is 100% built on responsible innovation, granted by the most important certifications. The creation of Smart lace, rigorously Made in Italy, is today certified **Global Recycled Standard (GRS)**. Today Iluna represents a reference point for the international markets and boasts products with OEKO-TEX® Standard 100 certification, a Smart Oriented example to show the widespread public of the *Sustainable Thinking Exhibition* that will be held at *Salvatore Ferragamo Museum* until April 12th, 2020.



Sustainable Thinking - Salvatore
Ferragamo Museum

For further information contact:

ILUNA Group
brigitte.cavallero@iluna.com
walter.c@iluna.com
tel. +39 02 97242601

GB Network
press@gbnetwork.eu
tel. +39 0276018402

ILUNA Group was born in 1969 from an idea of founder Luigi Annovazzi: the production of pre-shaped bra cups. In 1985 ILUNA acquires the Ondoli di Cuggiono plant, specialized in the production of stretch lace, challenging the French Leavers. The products which constitute the core business of the group are elastic and hard lace for underwear, corsetry, hosiery, beachwear and apparel, seamless articles using the Karl Mayer technology as well as microfiber fabric and tulle,. Recently ILUNA Lab was added, a container of technological and stylistic innovations. ILUNA's spearheads are the Black Label series, enriched by ultrathin lace and the GRS certified Green Label line.

ROICA™ "Advanced fit for living", a premium stretch fiber with an innovative range of smart functions to suit the modern wardrobe. ROICA™ shapes comfort with high quality, performance and fit, adding value to everyday living for sport, activewear, intimates, fashion and career wear. ROICA™ is made by Asahi Kasei offering also a range of yarns, marketed as Bemberg™, designed to confer a cool, supple drape with a sensual silk-like touch. **ROICA™ is a registered trademarks of Asahi Kasei Corporation**