



Sappi Europe

Sappi Europe SA
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Media release

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For brilliant, sustainable print products

Sappi as an innovative and sustainable partner for digital printing at FESPA Global Print Expo

Captivating colours, optimum cost efficiency and a sustainable value chain: these are some of the typical features of Sappi's Inkjet and Dye Sublimation Papers. The global manufacturer will showcase its diverse, high-quality product ranges at FESPA Madrid, in hall 3, stand D30.

- Transjet Drive dye sublimation paper tailored to industrial printing machines with a glue-belt system
- Scrolljet, a large inkjet paper, with impressively razor-sharp lines
- Digitally printed corrugated board with Fusion Topliner for consumer goods packing and displays

Eye-catching posters, textiles with excellent prints and labels that stand out clearly, this is how brand owners, advertising companies and retailers draw attention to themselves and their products. The comprehensive range of Sappi's Dye Sublimation Papers, Inkjet Papers and Silicone Base Papers form the perfect basis for impressive brand communication. Customers and potential customers can come and convince themselves at this year's FESPA event in Madrid, which takes place from 24 to 27 March.



Paper with impressive sustainable qualities

At its large exhibition stand in the Digital Printing hall, Sappi will showcase its Transjet range, which represents highest quality and optimal cost efficiency, offering also environmental advantages, such as low ink consumption and low transfer times. Minimal shrinkage of high elastic textiles is one of the key features of the Sportsline tacky grades. The special Transjet Drive, its extremely smooth backside and fast ink drying on the printable side, allow more efficient production on high-speed printers with glue belt systems. Sappi stands for much more than just the highest paper quality. Professional support through a special team of technical application engineers, Digital Solutions assist customers from their initial product idea to final production ensuring impressive results.

Differentiation through precision and sharpness

With its range of Inkjet papers, Sappi will demonstrate its considerable expertise in large format digital printing in Madrid. At the heart of the exhibition presentation is Scrolljet, a multi-layered coated paper for a wide range of outdoor applications, such as city light and mega light scrolling systems. DT-Plot and Swiss Matt are the best choice for graphic drawings and poster printing due to their exceptional colour results and the high precision and sharpness of the print.

Everything from a single, innovative source

When it comes to making classic packaging, shelf-ready packaging and POS displays stand out from the rest, marketing managers, brand owners and designers can always count on Fusion Topliner with its high degree of whiteness. As the topline reproduces colours brilliantly and can be processed excellently, products made with this clearly stand out and attract attention. The product range presented by the paper and paperboard specialist is topped off by Silicone Base Papers for self-adhesive applications such as car wrapping, outdoor advertising and office supplies. This makes Sappi a versatile, long-term partner on which customers can rely. Sappi's paper and paperboard thus go far beyond FESPA 2020: "Where colour comes alive."

Note to the press:

Paola Tiso, Head of Sales Digital Solutions at Sappi Europe, will be available as your contact throughout the entire fair. You can arrange an appointment with her by writing to:

paola.tiso@sappi.com.



Images for this press release

Credits: Sappi Europe



Image 1: Sappi, the global manufacturer, will showcase its diverse, high-quality product ranges at FESPA Madrid.



Image 2: Low transfer temperatures are suitable for Sappi's Dye Sublimation Papers. Therefore the high elastic textiles shrink only minimally.





Image 3: With its range of Inkjet papers, Sappi will demonstrate its considerable expertise in large format digital printing in Madrid.

About Sappi

Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving wood pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council® (FSC®) and/or the Programme for the Endorsement of Forest Certification™ (PEFC™) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and OHSAS 18001 certification. We have EMAS registration at eight of our ten mills in Europe.

Sappi Europe SA is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 18 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at www.sappi.com.

