

PRESS RELEASE



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Kelheim Fibres stops travels to and from China

Because of the unpredictable risks arising from the Corona virus, the viscose speciality fibre manufacturer Kelheim Fibres has decided to stop all business trips to and from China for the time being.

“We recognise our responsibility towards our customers and our employees. Their health and safety come first”, explains Matthew North, Commercial Director of Kelheim Fibres. Among other things, Kelheim Fibres manufactures hygiene fibres that are used, for example, in tampons and other personal care products. These highly sensitive products have been also taken into account in making this decision.

The Bavarians operate their own representative office in Shanghai and are supplier for many Chinese companies.

“We wish China and its population that the measures taken will lead to a rapid containment of the virus”, adds Matthew North.

Kontakt Kelheim Fibres

Stefanie Heigl

Tel: +49 9971 99 63 659

E-Mail: stefanie.heigl@kelheim-fibres.com

About Kelheim Fibres

Kelheim Fibres GmbH is the world’s leading producer of viscose speciality fibres and the most important supplier of viscose fibres for the tampon industry. About 90.000 tons of viscose fibres are produced every year at Kelheim in South Germany from the renewable raw material wood. These are used in most diverse applications – from fashion, hygiene and medical products to nonwovens and speciality papers. Innovative products, flexible technologies and an exceptional focus on sustainability form the foundation of the company’s success.

www.kelheim-fibres.com