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## Media release

Alfeld, 16 December 2019

### **Functional Papers – two more grammages available**

#### **Sappi Seal range with two new basis weights added**

**Sustainable packaging solutions are a hot topic all over the world. Sappi, market leader in innovative packaging barrier and sealable papers, is already producing such solutions and can point to numerous successful examples. Demand from customers and interested parties from a wide spectrum of industries continues to grow. The world's leading paper and paperboard manufacturer therefore recently added two new grammages to its Sappi Seal range. In addition to the 67 g/m<sup>2</sup> version, the new 85 g/m<sup>2</sup> and 100 g/m<sup>2</sup> papers enable branded goods manufacturers to package an even more extensive variety of products with this functional paper – either as primary or secondary packaging.**

The requirements for packaging papers are becoming increasingly demanding. They need to offer greater functionality, be environmentally friendly, recyclable and provide optimal protection for the packaged products. While many paper manufacturers are still talking about such multi-functional solutions, the innovation leader Sappi has already expanded its portfolio. The 85 g/m<sup>2</sup> and 100 g/m<sup>2</sup> grammages are now available in the Sappi Seal product family. Converters and manufacturers of food products, such as sugar, tea and confectionery, as well as non-food items, like children's toys and DIY products, now have even more possibilities to use this functional paper and move from fossil-based materials to environmentally friendly packaging. The wide range of projects that Sappi has already completed for well-known



customers, highlight its relevance for the market.

**Environment and business in perfect harmony**

Sappi Seal has integrated heat sealing functionality and is produced with over 95 per cent renewable materials. The two new papers, along with the existing 67 g/m<sup>2</sup> product already available, are sustainable alternatives to packaging solutions incorporating papers with a PE coating. "Sappi Seal supports a reduction in the consumption of fossil resources by over 50%, as the heat sealing functionality is integrated in the form of a dispersion coating on the reverse side of the paper. A study conducted by Ecochain also suggests that production related CO<sub>2</sub> emissions can be almost halved," René Köhler, Head of Business Development Packaging and Speciality Papers at Sappi, explains the benefits. Furthermore, Sappi Seal is fully recyclable and available FSC™ (FSC™ C015022) and PEFC™ (PEFC/07-32-76) certified.

**Outstanding print results for a premium appearance**

In addition to these benefits, Sappi Seal also offers the following features for its customers. The packaging paper is not only heat sealable, but also offers a significant moisture barrier against water vapour. It ~~also~~ ensures outstanding print results, thus guaranteeing a premium appearance for the packaged goods. The single side coated paper can be printed by gravure, offset and flexo printing. Finally, Sappi Seal impresses with its exceptional usability. Flexible packaging produced with this paper can be opened up excellently and precisely, which is appreciated by consumers and which strengthens their connection to the product. These benefits for the consumer, combined with the positive impact for brand communication and brand image, ensure that Sappi is considered a pioneer of sustainable packaging solutions with this paper.

**Images for this press release**

Credits: Sappi Europe





Image 1: The innovative, sustainable Sappi Seal functional paper is ideally suited for a wide range of applications, including sugar and tea packaging, children's toys and DIY products.



Image 2: René Köhler, Head of Business Development Packaging and Speciality Papers at Sappi, is familiar with the needs and challenges of customers and interested parties.



## About Sappi

Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving wood pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council® (FSC®) and/or the Programme for the Endorsement of Forest Certification™ (PEFC™) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and OHSAS 18001 certification. We have EMAS registration at 8 of our 10 mills in Europe.

Sappi Europe SA is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 18 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at [www.sappi.com](http://www.sappi.com).

