

PRESS RELEASE

Paris, November 7, 2019

JEC ASIA 2019: The annual composite materials must-attend show to open in 6 days

JEC ASIA KEY FIGURES

- **7,000+** professional visits
- **200+** exhibiting companies from 49 countries
- **3** conference sessions and composite tours
- **40+** International speakers
- **450+** business meetings
- Innovation awards and planet
- **New: JEC Startup Booster competition**

JEC Asia 2019 will open its doors in six days within a very positive and dynamic environment for the Composites industry. The South Korean government has decided to develop a whole Composites ecosystem. That goal will be achieved thanks to three strategic pillars: increasing R&D investment in the composites sector for equipment and machines; diversifying its materials and intermediate product providers; reinforcing excellence in research and development with major academic institutions such as Hanyang University and UNIST. Therefore, JEC Asia is a must-attend event for foreign companies to meet with this whole ecosystem.

More than 200 companies from 49 countries will attend this new edition for three days of Composites Innovation, Business, and Networking. For its 12th edition, JEC Asia 2019 will gather companies from the entire composites value chain in Asia Pacific and specifically from South Korea. They will present their latest capabilities and innovations to the composite's community and the strategic end-user's market. Companies like Toray Advanced Materials, Hyosung, Kolon, Hanwha Q Cells & Advanced Materials, Hankuk Carbon, Arkema Korea, and Samyang Corp. are amongst the participants, to name a few.

"The Composites Industry in Asia Pacific is dynamic and largely contributes to the global growth of the Industry. JEC Asia is the major composites platform in the region, where the full value chain gathers from raw material producers, intermediate and final processors. It also encompasses the downstream of the value chain, the original equipment manufacturers (OEM), and end-users. For its 12th edition, JEC Asia will showcase numerous features: an extensive conference program that includes the ICF (International Carbon Festival co-organized with the KCTech), composites tours and the coveted JEC Innovation Awards etc. All these have been crafted to provide the composites industry with targeted networking opportunities and an unrivaled event to develop and share knowledge on composite materials", says **Christian STRASSBURGER, Events Director APAC.**

Press Contact

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Highlights of this year's edition

On Wednesday, November 13

09:30 – Opening Ceremony (Coex, 3rd Floor, Hall E)

Eric Pierrejean, CEO of **JEC Group** and **Yoon Hyuk Bang**, President of **KCTECH** will take the stage to both give a welcoming speech to kick-off the event. **Philippe Lefort**, French Ambassador to Korea, will also greet the audience with a congratulatory speech along with **Ha Jin Song**, Jeonbuk Provincial Governor, **Young Ju KIM**, President of **KITA** (Korea International Trade Association), **Jeoung Yeol YU**, Deputy Minister of **MOTIE** (Ministry of Trade, Industry and Energy), **Yong Tae Joo**, Director General of **Seoul Metropolitan Government** and **Yang Won KIM**, Deputy Mayor of **Jeonju**. And **Hyun-mo An** will host the ceremony.

11:00am to 6:00pm – The 14th International Carbon Festival, the Symposium on Carbon Materials, and Composite Technologies, with, among others **Claudio Jarreta Neto**, Non-metallic Materials Consultant at Petrobras; **Professor Sung Ha**, Hanyang University; **Tadashi Uozumi**, Principal Engineer from Murata Machinery.

10:30am to 12pm – Students Program (Room 308 Level 3)

MAI Carbon, the Leading-Edge Cluster initiative, made up of more than 70 businesses, academic and research institutions in Germany, has been a longtime partner of JEC Asia. They will offer a brand-new Student Program that keeps abreast of composite-industry needs. The Student Program targets students who want to supplement their course studies by learning more about fiber-reinforced composites.

On Thursday, November 14

9 am to 4 pm – Automotive Conference session: Composite golden triangle and new hybrid solutions, with Dr. **Bin WEI**, former Senior Manager Lightweight at **NIO**; or **Choon Soo Lee**, Team Leader at **Hyundai Motor Group**.

9:30 am to 11 am – Startup Booster Pitches

JEC Asia 2019 will host the 2nd leg of the **JEC Startup Booster** world tour competition. The ten finalists selected in the region by a prestigious jury, will pitch their project to win a chance to showcase their work at JEC World 2020 in Paris.

5 pm to 5:30 pm – Keynote: “The 4th Industrial Revolution: Implementing IIoT and AI to Composite Materials & Manufacturing. Session hosted by **Avner Ben-Bassat**, President & CEO of **Plataine**.

5:30 pm to 6:30 pm – JEC Innovation Awards and Startup Booster Ceremony

During the ceremony, the winners of Startup Booster competition and the JEC Innovation Awards will be revealed.

On Friday, November 15

9:00 am to 3:30 pm – Aeronautics session: Faster processes and new materials co-organised with **Composites United** with various **high-profile** speakers such as **Professor Dr.-Ing. Axel Herrmann**, Head of Predevelopment at **AIRBUS**; **Jens Boelke**, Head of Composites & New Technologies at **Thomas Technik**; **Charlotte Troubat**, Marketing manager at **Chomarat**, ...

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New in 2019: Innovation Stage Program

This year JEC Asia will feature an exclusive **Innovation Stage Program** to put the spotlight on the startups that participate in Startup Booster competition. Communications and business experts will host several sessions on business, management, and marketing. Among others, this stage will welcome **Dongki Lee**, Executive Managing Director, Innovation & Startup Group at the **Korea International Trade Association (KITA)**; **Ellen YE**, Investment Director Asia-Pacific, at **Solvay Ventures**; **Henry SHIN**, Director, **Kolon Composites Innovation Center**...

Tailored business programs and composites tours

Through the exclusive **Business Meetings Program**, exhibitors and decision-makers can set tailor-made meetings with composites partners, clients, and suppliers, identify new contacts and discover new products and solutions.

JEC Asia offers also the opportunity to meet with major **academic institutes and universities** such as: Korea Institute of Materials Science (KIMS), Korea Institute of Industrial Technology (KITECH), Korea Research Institute of Chemical Technology (KRICT), Korea Evaluation Institute of Industrial Technology (KEIT), Korea Institute of Science and Technology (KIST), Gyeongbuk Hybrid Technology Institute (GHI), Korea Institute of Carbon Convergence Technology (KCTECH), Hanyang University, Korea Advanced Institute of Science and Technology (KAIST), Ulsan National Institute of Science and Technology (UNIST), Kookmin University, and Kumoh National Institute of Technology.

Four **composites sites and institutes tours** will also be provided to go even further in their discovery of the Korean composites ecosystem:

On Tuesday, November 12

1 pm to 5 pm – Win & Win Co And Kookmin University with Hankuk Carbon

On Friday, November 15

9 am to 6 pm – KCtech in Jeonju organized by KCtech

3 pm to 5 pm – Hanyang University

2019 Special feature: eMove360° Asia area and conferences

In addition to this program, the 2019 edition of JEC Asia welcomes for the first time the **eMove360° ASIA** area and conferences focusing on the critical topics of electric mobility, Charging & Energy, Battery, & Powertrain, as well as Vehicles and Mobility Concepts. **e-Move360° Asia** conference sessions themes include: Trends of E-mobility and Self-Driving Vehicles: trends and future of e-mobility in Asia; Battery and Power Train; and E-mobility Charging and Energy.

Join JEC Asia from November 13th to 15th at Seoul COEX

Full program available at jec-asia.events

JEC Asia official partners



JEC Group:

JEC Group is the world's leading company dedicated entirely to the development of information and business connections channels and platforms supporting the growth and promotion of the composite materials industry. Publisher of the JEC Composites Magazine - the industry's reference magazine, JEC Group drives global innovation programs and organizes several events in the world, including JEC World (the leading and world-leading international exhibition dedicated to composite materials and their applications) taking place every March in Paris. www.jecomposites.com

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