

HeiQ provides sustainable dyeing and finishing solutions with its award-winning technology for Truecycled by Twinery

Zurich/Switzerland, October 7, 2019. Swiss textile innovator [HeiQ](#) partners with Twinery to significantly reduce waste in their apparel production supply chain.

Apparel manufacturing is the second largest polluting industry in the world. While there are many solutions to this problem, **Bodyline** has taken the lead to focus on developing a **low impact supply chain** by reducing energy and waste across the entire value chain and develop **No Waste Apparel – Truecycled**.

Two steps in this supply chain lifecycle include improving the **dyeing and finishing stages**. To improve the dyeing stage by using less water and energy and save CO₂ during the polyester dyeing process, Truecycled has implemented [HeiQ Clean Tech](#) for more efficient and ecological processing of textiles.

“Aiming to improve the everyday products of textiles by making them more functional, comfortable and sustainable, HeiQ is proud to partner with Bodyline on their Truecycled project”, says Carlo Centonze, Chief Executive Officer at HeiQ.

Switzerland is a leader in the global innovation economy and Swiss enterprises are very good at combining sustainable economics with commercial interests. This strategy is awarded annually in the selection of the [Swiss Environmental Award \(“Umweltpreis der Wirtschaft Schweiz”\)](#) during the CE² Days of the Swiss Economic Forum. After several rounds of review, the finalist that are chosen are not only industry leaders, but also outstanding representatives of Swiss innovation and technology. In 2019, **HeiQ won the Swiss Environmental Award** for the development of its **environmentally-friendly HeiQ Clean Tech** sustainable polyester dyeing system.

“We are very excited about our Truecycled projects and proud to announce that we have commercialized HeiQ Clean Tech with ODLO as part of this project”, says Dilshan Mohamed, Director at Bodyline. *“This is one step in our goal towards Zero Waste Apparel”.*

To learn more about HeiQ Clean Tech and the other sustainable products offered by HeiQ, visit www.heiq.com

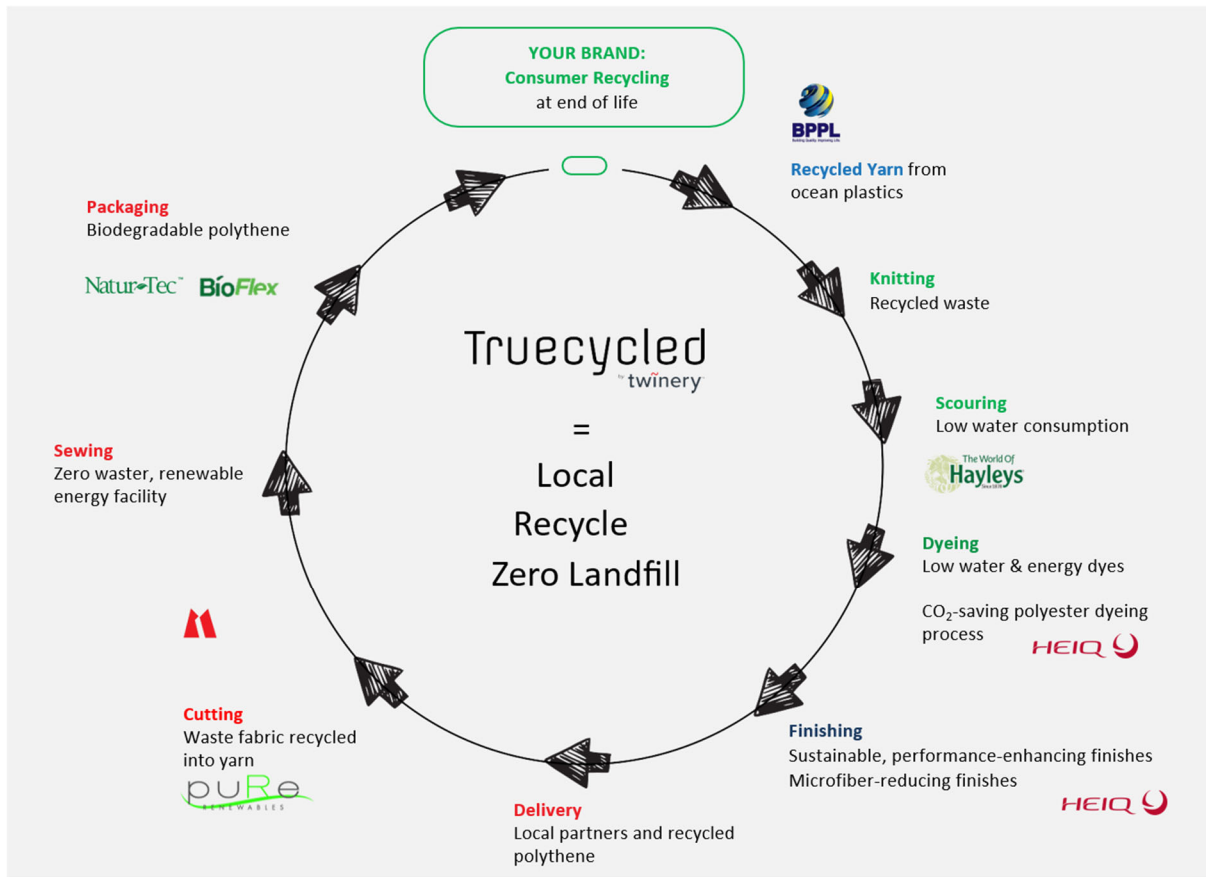


Image: Truecycled supply chain lifecycle including HeiQ's sustainable dyeing and finishing solutions

About HeiQ

Founded in 2005 as a spin-off from the Swiss Federal Institute of Technology Zurich (ETH), HeiQ is a leader in textile innovation creating some of the most effective, durable and high-performance textile technologies on the market today. With the aim to improve the lives of billions of people by perfecting an everyday product, textiles, HeiQ combines three areas of expertise – scientific research, specialty materials manufacturing and consumer ingredient branding. This makes HeiQ the ideal innovation partner to create differentiating and sustainable products and capture the added value at the point of sale.

About Twinery

With 30+ years of experience manufacturing for the world's largest brands, we have unparalleled knowledge of the human body and biomechanics, as well as fabric wearability and material science. Twinery brings together world-class scientists, designers, engineers, marketers and entrepreneurs to create and commercialize the textile technologies of tomorrow and bring them to market today. At Twinery, we develop apparel and soft goods innovations that transform the human/textile interface, putting groundbreaking, life-improving technologies right next to your skin. Our solutions transform businesses, enhance lives and reshape expectations of what textiles can do for the world. Learn more at www.twinery.co

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