

For further information:	Issued by:
Margarita Goltz Marketing Communications Specialist Sappi Europe Tel.: +49 (0)5181 77-220 margarita.goltz@sappi.com	Ruess Public T GmbH – Member of Ruess Group Simone Hübener Account Manager/ Editor Phone: +49 (0)711 16446-16 simone.huebener@ruess-group.com

Media release

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Setting trends with sustainable and innovative solutions

At PRINTING United in Dallas (Texas), Sappi presents its high-quality speciality papers to meet the highest demands

To be close to the market and to anticipate customers' needs: this is what Sappi, one of the world's leading manufacturers of innovative sublimation, printing and speciality papers, is known for. At this year's PRINTING United tradeshow in Dallas, Texas (USA), Sappi is going to present its new Transjet Drive dye sublimation paper at booth 5123 from 23 to 25 October as well as different papers for large format inkjet printing. In addition, Sappi's Ultracast casting and release papers will be shown. These products deliver superior textures with 100% replication for a wide range of aesthetic and functional applications.

"Dawn of a new era" is the promising title of the PRINTING United pre-announcement, as this year all relevant technologies and manufacturers will be present in one place for the first time. For Sappi, this tradeshow is the perfect platform to showcase its ground-breaking portfolio of high-quality speciality papers.

Impressive print results, efficient processes

Sublimating home textiles, fashion, sportswear, soft signage and hard substrates with impressive results: this is what the Transjet dye sublimation papers from Sappi stand for. Transjet is well-known for its remarkable attributes, including consistent high-quality results,



fast ink drying and short transfer time, designed for both low and high speed production. The new Transjet Drive sublimation paper is primarily tailored to industrial printers with a glue-belt system. The exceptionally smooth reverse side is another key feature. This along with the noteworthy fast ink drying on the printing side increases runnability and efficiency during the production process. At the booth, Sappi will present this new sublimation paper along with other sustainable and innovative products.

Coated papers with an outstanding width of 3.10 metres

For large-format digital printing used in indoor and outdoor posters as well as technical printing for the construction industry with CAD and engineering, Sappi is showcasing its large-format inkjet papers Swiss Matt, DT-Plot and Scrolljet at the Dallas tradeshow. These special inkjet papers are compatible with many types of inks, including water-based, solvent and HP Latex inks. If customers would like to create realistic prints for city light and mega light systems, Scrolljet is the product of choice. This coated inkjet paper offers high colour brilliance and homogeneity.

We make texture with impact

Unique textures are a way for furniture, textile, automotive or shoe manufacturers to stand out from the competition. Because just a simple touch can influence our decisions and evoke emotions and memories. Sappi's casting and release papers impart superior textures with unmatched quality and performance on the surface of synthetic leathers, coated materials, films, decorative laminates and more. At PRINTING United 2019, Sappi will present a wide range of aesthetic and functional applications to existing and potential customers.

Visitors are very welcome to get in touch with Sappi's experts to exchange ideas and identify the best solutions to support your vision.

Note to the press:

Mark Hittie, Director, Release Business Strategy at Sappi North America, will be available as your contact during the entire show for casting and release papers. Appointments with him can be made by telephone at +1 617 423 5415 or by e-mail to mark.hittie@sappi.com.

Please get in touch with Margarita Goltz, Marketing Communications Specialist at Sappi Europe, with your questions regarding dye sublimation papers and inkjet papers. You can find here contact details above.



Images for this press release

Credits: Sappi Europe



Image 1: At PRINTING United in Dallas (Texas), Sappi presents its high-quality speciality papers to meet the highest demands: dye sublimation papers, inkjet papers and casting and release papers.

About Sappi

Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving wood pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council® (FSC®) and/or the Programme for the Endorsement of Forest Certification™ (PEFC™) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and OHSAS 18001 certification. We have EMAS registration at eight of our ten mills in Europe.

Sappi Europe SA is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 18 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at www.sappi.com.