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PRESS KIT



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**Manteco debuts at Première Vision's
Smart Creation platform matching Made in Italy
with New Generation Recycled Wool**

September 17-19, Parc des Expositions - Paris Nord Ville Pinte.
HALL 6 - BOOTH M6, SMART CREATION - HALL 3 - BOOTH S43.

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For the first time, Italian textile company Manteco showcases its ultimate innovations at Première Vision's Smart Creation, the fair's most cutting edge epicentre showcasing visionary innovators pushing for a sustainable change and making the difference in the fashion business. The Prato-based company is leader in the production New Generation Recycled Wool thanks to a specially designed KM0, traceable and circular economy model.

Behind the sustainable approach and the premium quality textiles there are generations of 'saper fare' - know-how, in Italian -, indeed, Manteco's products are not only responsibly Made in Italy but imbued with the skills of the artisans and makers working within 10 kms around the company. "Made in Italy does not mean processing high-quality materials with international technologies and then label the final product for export. It means products grown, taken care of and handcrafted in the country." Says Matteo Mantellassi, CEO of Manteco. "But there's a further step to this: harnessing the local 'genius loci', meaning the skills, traditions and human potential of a territory. We are proud to say that since 1943 we have always been 100% Made in Italy."

Total traceability is a key value as well. Manteco is able to verify each single production phase from raw material, yarn, spinning, weaving, to the finished fabric. "We process 1.650 tons of recycled material per year; often starting with post-consumer material, for us a precious raw material for some of the most cutting-edge developments. Then, we blend it with other sustainable fibres in order to offer properly qualified and innovative solutions".

Over the years, the company established itself at an international level as a reference point for its high level of creativity, smart research & development investments and exquisite textile solutions talking loud to contemporary consumer. The results of such commitment can be quantified in the saving of 41.300 cubic meters, 24,8 tons of dye products, 4,9 million kWh of energy and 1484 tons of carbon dioxide per year.

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Such figures are also certified by influential bodies and institutions such as the GRS - Global Recycle Standard certification from the Textile Exchange, and the RWS certification. The company is member of the BCI - Better Cotton Initiative and sustainability and has introduced a yearly sustainability report based on the GRI - Global Reporting Initiative indicator of economy, organizational, environmental and social aspects. In 2015 Manteco integrated the management of the hazardous chemical within all production processes, following the 4 sustainability protocol, a structured and monitored framework that implement the ZDHC MRS.

As proof of this strong commitment, the company is offering a unique range of smart ingredients including:

- BiBye®, a heritage superfine wool coming from the best farmers in Australia and New Zealand that gives life to a traceable fabric line made able to deliver the best performance thanks to its unique construction and processing techniques. Born in 2009, today Manteco can deliver it also based on its New Generation Recycled Wool, offering a new possible smart choice to the market.
- Woolten®, a Manteco development with proven sustainability credentials, and a fabulous unique touch, born from a patented special carded yarn that blends the New Generation Recycled Wool by Manteco and Tencel® by Lenzing.
- Renowa® by Manteco, a “zero waste” oriented circular economy, fully integrated system that allows customers to confer their production fabric scraps and get back totally engineered Manteco new smart fabrics.

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About Manteco

Manteco born 75 years ago in Prato thanks to the intuition of Enzo Mantellassi. Thanks to his knowledge of raw materials he decided to start a manufacture for the production of outerwear fabrics when Italy and Europe were shaken by the winds of war. In 1967, his son Franco took over the company, making it grow and become a model of responsibility, innovation and sustainability, expanding the markets far beyond national and European borders. Today the Manteco present is shaped by the work of Franco's sons, Marco and Matteo Mantellassi, the interpreters of a new story with a unique know-how, relying on an archive of over 40,000 pieces and a production capacity of over 8 million of meters of fabric per year, a reference for the most contemporary fashion market that chooses the values of wool and the Made in Italy, which have always been the founding characteristics of Manteco.

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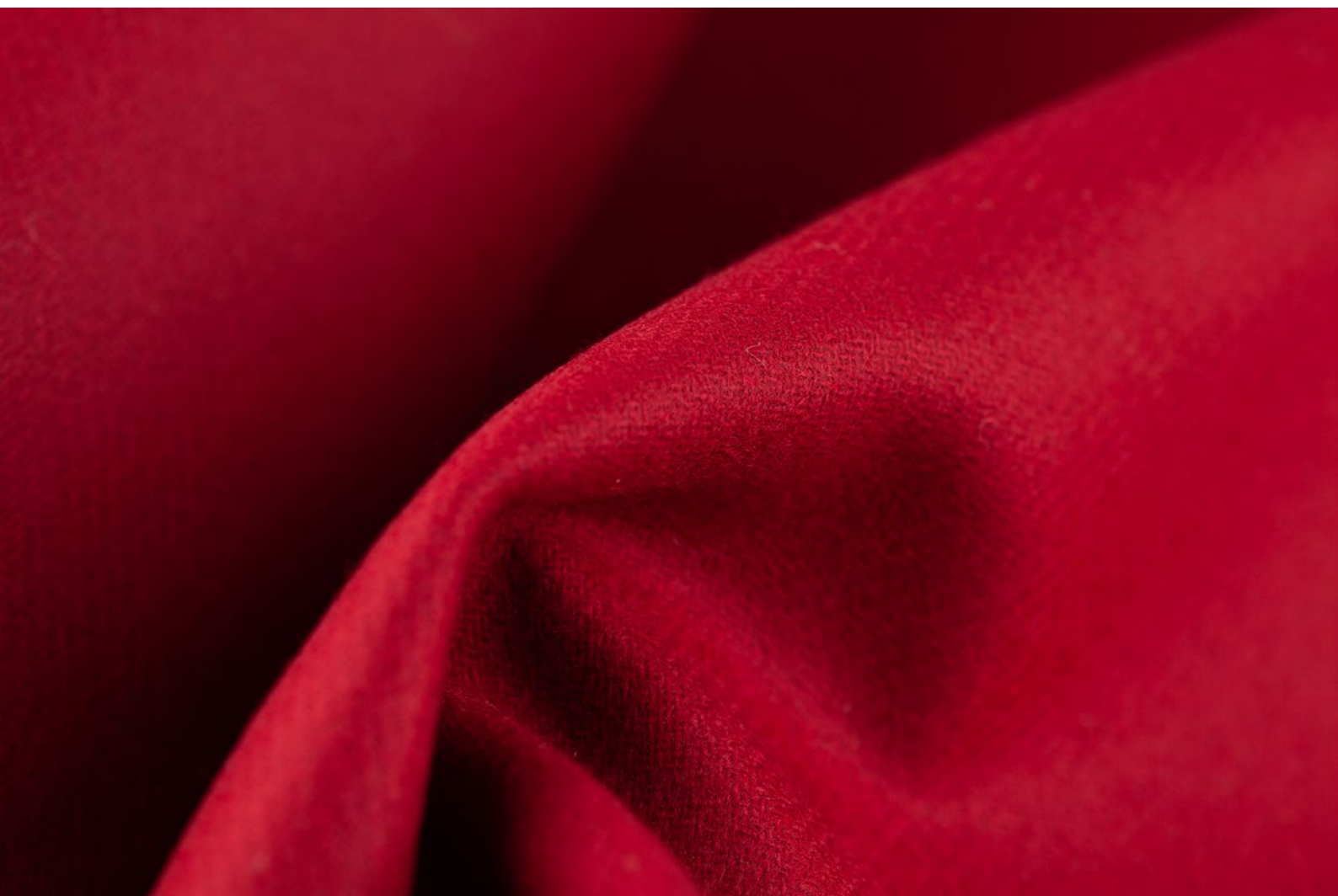


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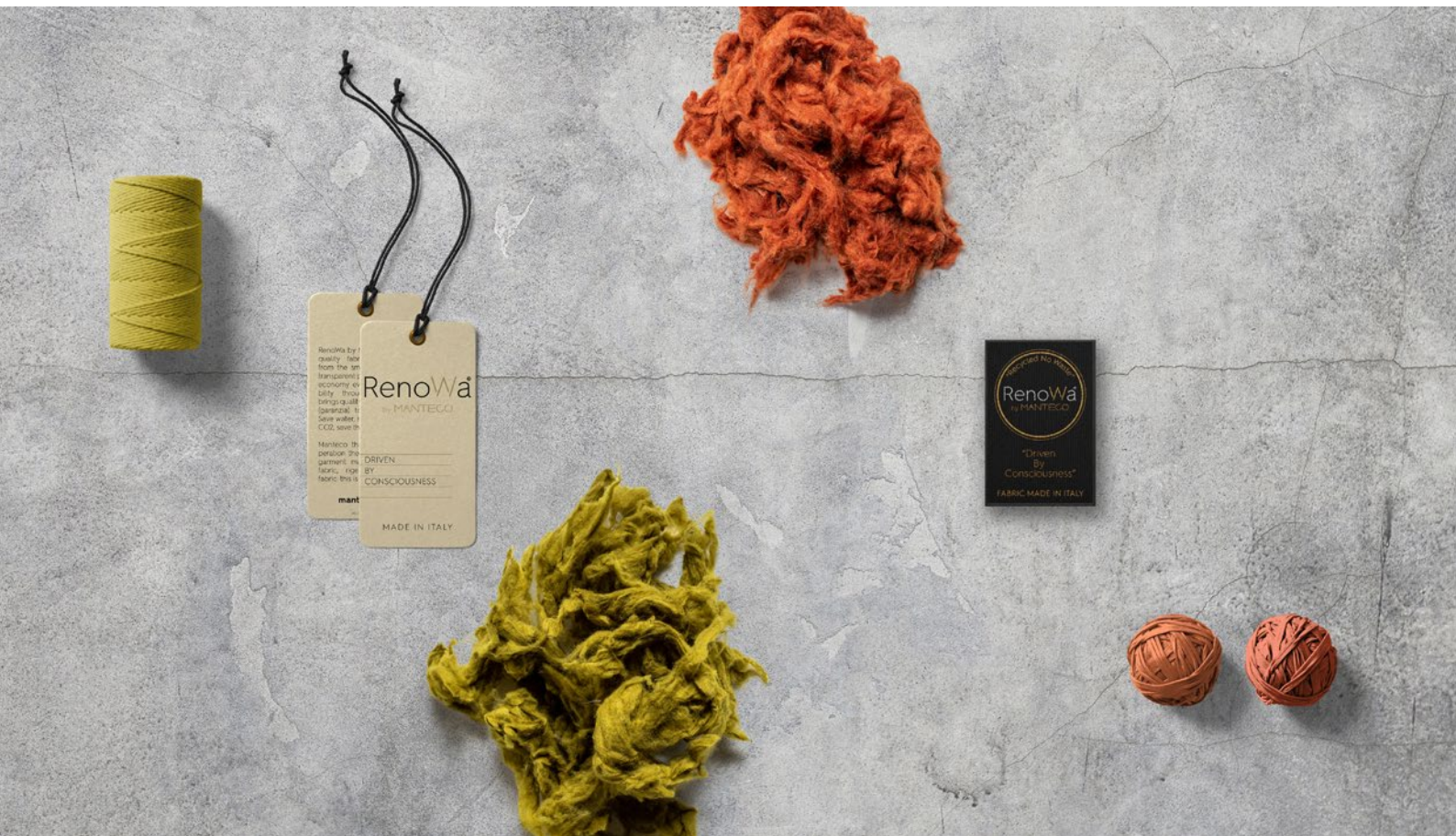


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