News Release



For Immediate Release July 04, 2019

Media Contacts:

Huntsman Textile Effects: Marilyn Chua +65 6390 0339 marilyn_chua@huntsman.com

Monique Mathieu +65 6390 6442 monique_mathieu@huntsman.com

HUNTSMAN TEXTILE EFFECTS TO PRESENT BROAD RANGE OF HIGH IQ® INTELLIGENT EFFECTS AT FUNCTIONAL FABRIC FAIR POWER BY PERFORMANCE DAYS IN NEW YORK

Singapore – Huntsman Textile Effects will be highlighting its extensive range of **HIGH IQ**[®] **intelligent effects** at the Functional Fabric Fair power by Performance Days in New York this July. Huntsman's comprehensive range of non-fluorinated **Durable Water Repellency** technology will also be presented at the upcoming show.

Through our cutting-edge technology and expert technical knowledge, High IQ® delivers the industry's leading range of innovative, eco-friendly intelligent textile effects. Fabrics treated with our intelligent effects are sustainable textile products that deliver the performance and benefits consumers expect of high-quality brands.

Sustainable durable water repellency

 Huntsman will showcase an extended range of technology offerings, including sustainable, high performance and non-fluorinated durable water repellent finishes, including ZELAN™.

HIGH IQ® intelligent effects

- HIGH IQ® Repel performance assurance program is designed to help mills, brands and retailers
 meet global demand for eco-friendly apparel with rain and stain protection. Combining
 innovative durable water repellent finishes with unparalleled technical expertise, the HIGH IQ®
 Repel program provides durable eco-friendly and sustainable protection for every performance
 need: everyday, outdoor and extreme adventures.
- HIGH IQ® Lasting White performance assurance program delivers very high and brilliant
 whites on cellulosic fibers, combining our latest generation of well-known UVITEX® Fluorescent
 Whitening Agents. With environment-friendly fluorinated (C6) or non-fluorinated stain repel and
 release technologies, the fluorescent whitening agents used under the HIGH IQ® Lasting
 White program ensure garments keep looking new for longer.
- **HIGH IQ® Lasting Color** performance assurance program is powered by specially selected NOVACRON® dyes. Fabrics made using the HIGH IQ® Lasting Color program will not fade, and there is little risk of color staining on other garments during washing.

- HIGH IQ® Lasting Color eco performance assurance program relies on Huntsman's awardwinning AVITERA® SE reactive dyes to reduce water and energy consumption by up to 50% compared to best-available technologies. Excellent washing-off performance shortens processing time and increases productivity.
- HIGH IQ® Cool Comfort moisture management program allows garments to breathe while
 transporting moisture away from the body through its quick-dry properties. The unique technology
 reduces post-exercise chill, making the effects highly suitable for sports and active wear.

Visit Huntsman Textile Effects at **Stand 409 at Functional Fabric Fair power by Performance Days** in New York.

ZELANTM is a trademark of The Chemours Company.

AVITERA®, HIGH IQ®, NOVACRON® and UVITEX® are registered trademarks of Huntsman Corporation or an affiliate thereof in one or more, but not all, countries.

© Copyright 2019. Huntsman Corporation or an affiliate thereof. All rights reserved

END

About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated and specialty chemicals with 2018 revenues more than \$9 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 75 manufacturing, R&D and operations facilities in approximately 30 countries and employ approximately 10,000 associates within our four distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

About Huntsman Textile Effects:

Huntsman Textile Effects is the leading global provider of high quality dyes, chemicals and digital inks to the textile and related industries. With operations in more than 90 countries and six primary manufacturing facilities in six countries (China, Germany, India, Indonesia, Mexico and Thailand), Huntsman Textile Effects is uniquely positioned to provide prompt and expert technical service wherever our customers are based. Sustainability, innovation and collaboration are at the heart of what we do. We use cutting edge technology to develop solutions and create innovative products with intelligent effects such as durable water repellents, color fastness, sun protection or state-of-the-art dyes which reduce water and energy consumption. For more information about Huntsman Textile Effects, please visit www.huntsman.com/textile-effects.

Forward Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. In addition, the completion of any transactions described in this release is subject to a number of uncertainties and closing will be subject to approvals and other customary conditions. Accordingly, there can be no assurance that such transactions will be completed or that the company's expectations will be realized. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.