



PIAVE MAITEX presents smart performance with “AGAIN” line

New York, FUNCTIONAL FABRIC FAIR – Booth 304 – July 22nd – 23rd, 2019

Recognized as a preferred partner for the global textile industry, PIAVE MAITEX brings on the successful path of responsible innovation and present during the Functional Fabric Fair its unique line “AGAIN”.

PIAVE MAITEX, since the very beginning in 1908 up to the challenge of modern-day innovation, combined the tradition in the field of elastic fabrics which today represents the heritage of the Italian textile culture to innovation.

During the Functional Fabric Fair, the trade-exclusive event where the latest trends in fabric development for the functional textile industry are showcased, PIAVE MAITEX presents **AGAIN** a smart and technically advanced line, that balances performances, functionality and sustainable features, formed of highly performing jerseys. Two premium Global Recycled Standard (GRS) certified sustainable ingredients have been involved in the production of AGAIN: the premium stretch fiber **ROICA™ EF** – part of ROICA Eco-Smart™ Family – constructed out with more than 50% pre-consumer recycled content and **perPETual** high quality sustainable polyester born from a cost-effective process that reverses engineer consumer waste PET bottles.



AGAIN line by PIAVE MAITEX with ROICA™EF

Starting from two key high-tech, responsible raw materials as demonstrated by the GRS certification, the Italian manufacturer managed to create and deliver three unique functional fabrics, dyeable and transfer printable, that perfectly combine creativity, innovation, real performance and sustainability all at once offering unparalleled comfort, performance, and tenacity.

The innovative approach of PIAVE MAITEX allowed not only to become world-renowned as best-performing company but also to obtain many important recognitions infact it was among the first textile manufacturers in Europe to get the certification of the quality system for the production and design of elastic fabrics according to the UNI EN ISO 9001 standard in 1996. Later on PIAVE MAITEX obtained the "Trust in the textile" the Oeko-Tex® label - global synonym for responsible textiles manufacture, a concrete guidance for an increasing number of consumers who are becoming more and more sensitive to health and the environment and interested in get assurance over the quality of the products they are buying.

Quality throughout the design and production process is not only a working method but it is to consider a driver for PIAVE MAITEX that today is one of the major European producer for elastic fabrics, underwear fabrics and sportswear fabrics, the offer has been enriched to cover a wider offer always staying true their DNA that include quality, performance and innovation among the most important features.

Combining the tradition of relentless creation and high-tech industrialization PIAVE MAITEX explores everyday new boundaries of innovation, indeed leading the way in the development of smart solutions that integrate sustainability without compromising quality, design, performances.

In order to succeed and meet the need of an evolving and more conscious market it is fundamental to offer unique responsible developments being at the same time perfectly aligned with latest the latest trends.

*For further information, please refer to:
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PIAVEMAITEX (est. 1908) is a company specialized in the industrial design and production of stretch knitted fabrics. The production is completely verticalized, from knitting to dyeing and finishing, concentrated in the factory in Feltre. Products are conceived and achieved according to the needs of the market and the customers with particular attention to the fashion contents and the technological innovation. The yarns used are selected favoring reliability and performance specifications, production techniques offer a wide range of advanced solutions, from jaquard to the high gauge, from Raschel to the warp-knits, up to microfibers and interlock jerseys. There is also a collection of ennobled fabrics always updated and leading-edge. Production and organizational processes meet rigorous criteria that guarantee quality and service over time according to ISO 9001, OEKOTEX, REACH certifications.