

Kornit Digital to demonstrate its latest ground-breaking solutions at Fespa Munich

First showing of game-changing technology at a European tradeshow includes the recently launched Kornit Atlas, Kornit Avalanche Poly Pro and Kornit Presto

May 14, 2019 – Kornit Digital (Nasdaq: KRNT), a worldwide market leader in digital textile printing technology, has announced details of its corporate presence at Fespa 2019 which will take place in Munich, Germany, May 14-17.

Kornit's exhibit will focus on the game-changing technology that was unveiled in the beginning of the year and will now be on display for the first time in a tradeshow in Europe: the Kornit Atlas and the Kornit Avalanche Poly Pro. The presence will be complemented by a Kornit Storm HD6, a direct-to-fabric sample area featuring prints from Kornit's upcoming Presto system and an installation of Colorgate's Textile Production Server for Kornit.

The Kornit Atlas is a heavy-duty system created for super-industrial garment decoration businesses. It is designed to deliver a typical annual production capacity of up to 350,000 impressions, optimizing production efficiency and cost of ownership. The Kornit Atlas is aimed at highly productive garment decorators, mid to large size screen printers and innovative businesses looking to combine state-of-the art technology with lowest cost of ownership, making it easier than ever to address the requirements of leading and mid-sized brands, as well as new generation digital brands. The Kornit Atlas uses water-based Kornit NeoPigment™ Eco-Rapid Inks which are eco-friendly, GOTS approved and OEKOTX certified, and serve as the main driver of the retail quality prints.

The Kornit Avalanche Poly Pro features the company's NeoPoly™ Technology, the industry's first digital, industrial process for high-quality printing on polyester. Polyester is the second largest category in the overall T-shirt market, it is key in the sport segment, and is growing in the athleisure and functional apparel segments. Currently polyester is printed predominantly by analog solutions, which creates major technological, cost and sustainability challenges.

The new ground-breaking Kornit NeoPoly Technology addresses these challenges with a new process and ink set implemented in the renowned Kornit NeoPigment™ process. Kornit's new process handles polyester applications without compromising on design, run size, substrate or labor.

In the direct-to-fabric section of the booth, the company will show samples from

Press release

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the new Kornit Presto, the only industrial single-step solution for direct-to-fabric printing. The Kornit Presto solution eliminates the need for pre and post treatment of fabric and allows for high-quality printing on an extraordinarily broad variety of fabric types and applications. The Kornit Presto does not consume water in the printing process, making it the most environmentally friendly solution available for direct-to-fabric textile printing today.

Omer Kulka, Kornit's Vice President of Marketing and Product Strategy, comments: "Fespa continues to be a significant platform for Kornit to promote our innovative technologies and products to the digital printing industry. The systems on display have the potential to disrupt entire market segments. Kornit is on a mission to provide garment decorators, textile producers and web-to-print players the innovation that is required in today's demanding markets."

About Kornit Digital

Kornit Digital (NASDAQ:KRNT) develops, manufactures and markets industrial digital printing technologies for the garment, apparel and textile industries. Kornit delivers complete solutions, including digital printing systems, inks, consumables, software and after-sales support. Leading the digital direct-to-garment printing market with its exclusive eco-friendly NeoPigment printing process, Kornit caters directly to the changing needs of the textile printing value chain. Kornit's technology enables innovative business models based on web-to-print, on-demand and mass customization concepts. With its immense experience in the direct-to-garment market, Kornit also offers a revolutionary approach to the roll-to-roll textile printing industry: Digitally printing with a single ink set onto multiple types of fabric with no additional finishing processes. Founded in 2003, Kornit Digital is a global company, headquartered in Israel with offices in the USA, Europe and Asia Pacific, and serves customers in more than 100 countries worldwide. For more information, visit Kornit Digital at www.kornit.com.