

## **Industry veteran, Chris Govier joins Kornit Digital as Managing Director, Europe**

**Govier plans to scale the organization and take customer focus to the next level to drive growth**

*Duesseldorf, May 14, 2019* – Kornit Digital, (NASDAQ: KRNT), a global market leader in digital textile printing technology, announced today that Chris Govier has been named Managing Director at Kornit Digital Europe GmbH.

Govier is a proven leader who brings broad experience of supporting customers with industrial digital transformation, a proven record of driving growth, and solid experience building and managing world class teams. In his new role, Govier will oversee Kornit Digital's operations in Europe, the Middle East and Africa (EMEA) and will be instrumental in scaling up Kornit's business.

Govier previously served in sales and general management roles at Xerox Corporation, and holds a BA from the University of Wellington, New Zealand.

Commenting on the appointment, Gilad Yron, Kornit Digital's Executive Vice President of Global Business, said, "I welcome Chris on board as the new Managing Director of Kornit Digital Europe. He brings with him solid experience in the analog-digital transition in industrial print and deep regional understanding. Europe has traditionally been a strong performer for Kornit, and Chris' expertise will help us grow the organization to the next level."

"This is an incredibly exciting time to join Kornit Digital – their technology, coupled with a passion and drive will significantly disrupt the textile printing industry," said Chris Govier. "EMEA represents a huge opportunity and I look forward to building on the fantastic success achieved so far."

### **About Kornit Digital**

Kornit Digital (Nasdaq: KRNT) develops, manufactures and markets industrial and commercial printing solutions for the garment, apparel and textile industries. Leading the digital textile printing market with its exclusive eco-friendly NeoPigment process, it caters directly to the needs of the entire textile printing value chain, from designers to manufacturers, apparel decorators and fashion brands. With its immense experience in the direct-to-garment market, Kornit Digital is also revolutionizing the roll fabric industry with its single step solution that enables printing with a single ink set onto multiple types of fabric and with no additional finishing process. Founded in 2003, Kornit Digital is a global company with offices in the USA, Asia Pacific and Europe and serves customers in more than 100 countries

### **Press release**

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