

SUSTAINABILITY A MAJOR TOPIC AT TECHTEXTIL AND TEXPROCESS

**texprocess
techtexsil**

"Sustainability at Techtexsil" and "Sustainability at Texprocess" are the two topics by which these leading international trade fairs for technical textiles and non-wovens, and for the processing of textile and flexible materials, will be explicitly turning their focus for the first time onto their exhibitors' approaches to sustainability. To this will be added a broad complementary programme on this topic. Among those contributing will be major players in the industry, such as Kering, Lenzing and Zalando.

Fibres made of recycled polyester, bio-based high-tech textiles, waterconserving dyeing and finishing processes, functional and work clothing, using little or no solvents and adhesives: in the field of technical textiles, and when processing textile and flexible materials, more and more firms are adopting approaches to greater sustainability. Through "Sustainability and Techtexsil" and "Sustainability at Texprocess" the leading international trade fairs, from 14 to 17 May, will be demonstrating exactly these approaches taken by their exhibitors. In addition, numerous event formats will be taking up the topic of sustainability at both fairs.

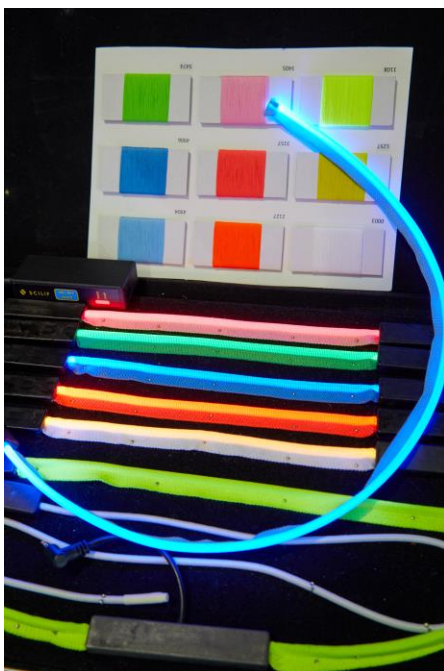
Fair guide for selected exhibitors

In the run-up to Techtexsil and Texprocess exhibitors at both fairs were able to submit their approaches and evidence of their work on every aspect of sustainability to the fairs' organisers. An independent, international jury of experts on sustainability assessed the submissions, in accordance with the relevance and validity of current national and international product-sustainability labels,

such as currently mainly Bluesign, Cradle-to-Cradle, EU Eco Label, ISO 14001, GOTS, GRS as well as SteP by Oeko-Tex.

Overall, 47 firms were selected, including 44 exhibitors at Techtexsil and three at Texprocess. Visitors who are interested will find the selected firms in their own Fair Guide, which will be available at the Fair, via filter function under "Sustainability" in the online visitor search facility, and on both fairs' apps. In addition, the exhibitors so selected will be publicizing their participation at their exhibition stands.

Members of the international jury of experts: Chairman: Max Gilgenmann, Consulting Service International Ltd. (Germany and China); Claudia Som, Empa (Switzerland); Jan Laperre, Centexbel (Belgium); Heike Illing-Günther, Textile Institute of Saxony (Sächsisches Textilinstitut e.V., Germany); Karla Magruder, Fabrikology (USA); Lauren Zahringer, SAC Social Apparel Coalition (Netherlands).



Techttextil Forum featuring theme of sustainability

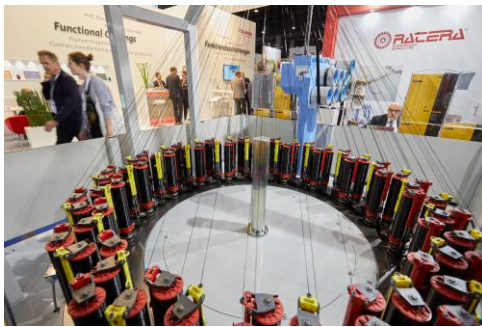
Taking "Towards sustainability" as its motto, the Techttextil Forum on 14 May between 11 a.m. and 3 p.m. will be providing a series of contributions devoted exclusively to sustainable textile innovations. Chaired by Braz Costa, managing director of the Portuguese technology centre CITEVE, among the topics on the programme will be:

textile recycling (TWD Fibres, Velener Textil), sustainable construction with wool (Minet S.A., Romania), sustainable textile coatings (Centexbel), biopolymers (RWTH Aachen University), traceability of GMO-free cotton (Hohenstein Institute) and low-cost, bio-based carbon fibres (Jules Verne Research Institute, France).

Techttextil Innovation Award

For the first time the Techttextil Innovation Award will be presented to two firms in the category of sustainability. The winners will be announced and the awards presented on the first day of the fair during the opening ceremony. During the whole time of the fair visitors will also be able to find out about the prize-winners and their award-winning projects at the Techttextil Innovation Award Exhibition Area in Hall 4.2.

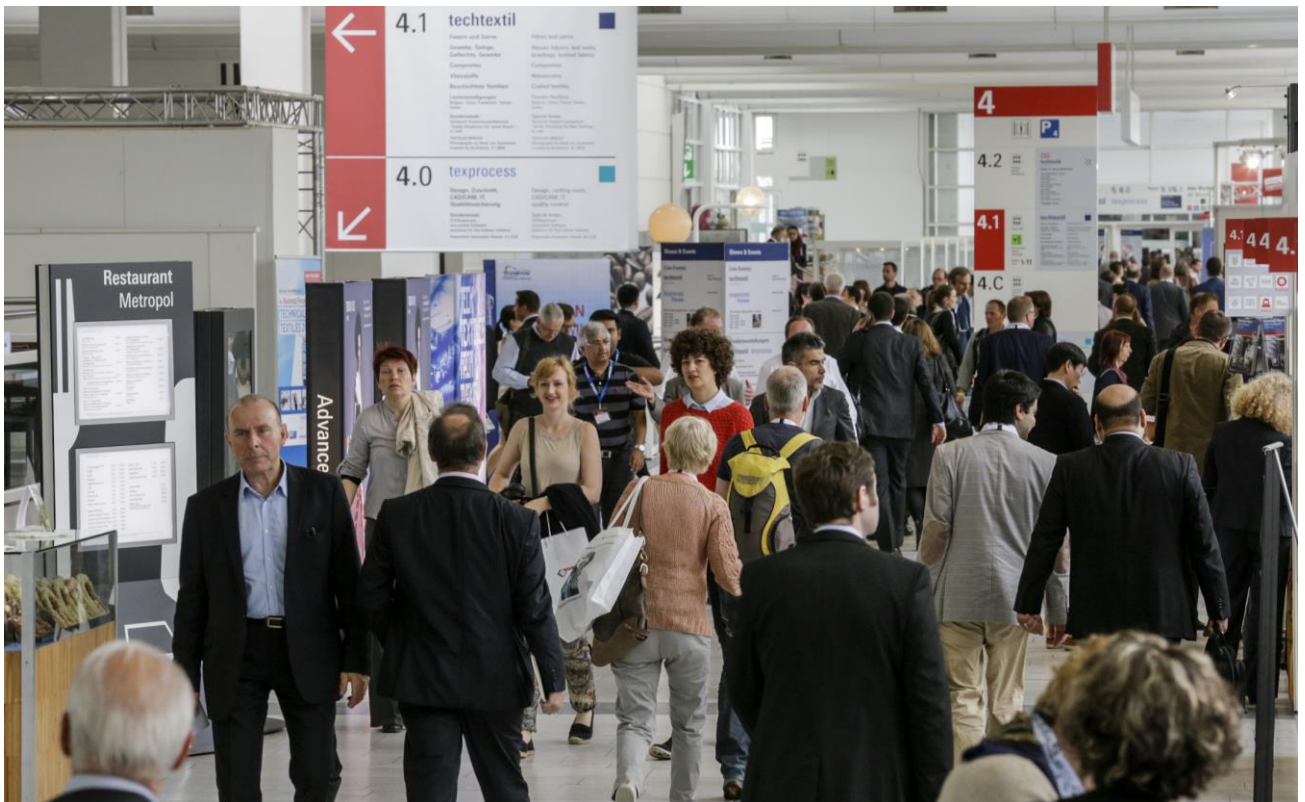




Texprocess Forum with branch of Fashionsustain Conference

Through a branch of Fashionsustain Berlin, Messe Frankfurt's conference on every aspect of sustainable textile innovations, the Texprocess Forum on the morning of the 14 May will be devoted exclusively to the theme of sustainability in the textile and fashion industries in all its aspects. The first keynote, "Sustainable innovation – a matter of survival", will come from Micke Magnusson, co-founder of the Swedish start-up We are Spindye.

Next, posing the question "Is Sustainability the Key to Textile Innovations?", will come a discussion by leaders in the industry such as Clariant Plastics and Coatings, Indorama, Lenzing, Perpetual Global, Procalçado S.A., Kering und Zalando. Fashionsustain will be chaired among others by Karla Magruder, founder of Fabrikology International.



Innovation Roadshow features sustainable footwear production

Next at the Fashionsustain Conference fibre manufacturer Lenzing, knitting-machinery producer Santoni and shoe-component manufacturer Procalçado S.A. will be presenting the Innovation Roadshow, entitled "The Future of Eco-Conscious Footwear Manufacturing." The roadshow will be supported by the Messe Frankfurt Texpertise Network. It will feature examples of the sustainable production process of a shoe, thus demonstrating how a fundamental change to sustainability can already be a reality in the fashion and textile industries today. The panel will be chaired by Marte Hentschel, founder of Sourcebook, the B2B network for the fashion industry.

Messe Frankfurt Exhibition GmbH