

STITCH & TEX EXPO



Cairo International Convention & Exhibition Center
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The Kick-off of Africa's Ultimate Textile Technologies Trade Fair



STITCH & TEX EXPO - AFRICA EDITION 2020; will feature the new concept of organizing two consecutive trade fairs; The first trade fair is dedicated to garment processing technologies including Sewing, Embroidery, Fabrics and their Accessories; While the second is dedicated to textile processing technologies including Weaving, Spinning, Knitting, and Dyeing Machinery, Technologies and Spare Parts; The two events are held under the giant brand STITCH & TEX EXPO - AFRICA EDITION.

Set to establish a tangible uprising in motivating employment, inspiring skill development, stirring entrepreneurship in the textiles business segment, achieving economic development and thus conveying new ambitions for younger generations of the African continent, the 2 editions of STITCH & TEX EXPO – AFRICA EDITION 2020 is to be held in the prestigious venue Cairo International Conventions and Exhibitions Center-Egypt during the period February 27th till March 1st 2020 and from 5 till 8 March 2020 consecutively.



Why Africa, Why Egypt?



Over the past decades the snow-balling international business interest in Africa has risen to unprecedented levels; due to the immense resources and potential of the continent.

Positioned already as the "rising star" for sourcing garments; Africa enjoys comparative advantages over other territories in the world to become the ultimate next stop for global textile and garments industry; the new rising star provides all the essential ingredients, namely, quality raw materials, low wages and low energy costs to attract the world's key manufacturing brands.

Indeed, Africa is certainly on its way to becoming the major regional apparel hub with great propensity to provide competitive prices. The African textile and apparel fertile market keeps engendering attention among international players.

The textile and clothing sector is predominantly the key priority sector of Africa's industrial development strategy as a fragment of the continent's grand growth and transformation industrial plan.

The unblemished vision in Africa is set specifically to empower the textile and clothing sector global competitiveness boosting up-to-date technology transfer, sustained investment promotion, consultancy, training, research, laboratory and marketing support and services.

The crystal-clear strategic objective is always to keep up the solid pace of increasing textile and apparel products quality and diversity across various parts of the value chain to build backward integration to opening new market access opportunities.





STITCH & TEX EXPO - AFRICA EDITION – NEW HORIZONS FOR TEXTILE TECHNOLOGIES



STITCH & TEX EXPO - AFRICA EDITION, the most imperative international to continental business to business forum serving Africa's ever-growing textile and apparel industries; the event not only makes available cutting-edge technological solutions for qualified buyers, but also provides exceptional opportunities for exhibitors to access the regional prosperous well-off markets at a single event.

STITCH & TEX EXPO - AFRICA EDITION is a premier event paving the way for textile and machinery manufacturers, suppliers, and buyers to capitalize on growing opportunities in one of the world's most appealing business environments.

STITCH & TEX EXPO - AFRICA EDITION is more than an exhibition, it is a unique platform where textile and apparel regional manufacturers meet worldwide machinery and accessories leading innovators and brightest minds to source machinery supplies, network with industry players, benchmark their modernization strategies and get-to-grips with evolving trends and technologies.

The high-profile must-attend STITCH & TEX EXPO - AFRICA EDITION presents state-of-the-art quality content; covering the entire spectrum of textile and apparel machinery sector comprising textile, weaving, spinning, sewing, embroidery, knitting, dyeing and finishing machinery, in addition to related accessories. STITCH & TEX EXPO - AFRICA EDITION is where evolution comes to pass.

With power-packed unconventional features, exclusively designed to grant buyers and exhibitors the extra edge; STITCH & TEX EXPO - AFRICA EDITION is thought-out to expedite effective interaction among regional and international fraternities of the textile and apparel industry revealing new frontiers on ground-breaking technologies and innovations in the world of textile and apparel industries.

STITCH & TEX EXPO - AFRICA EDITION with a proven idiosyncratic international and regional reach makes perfect all-year-round route to marketing and face-to-face selling opportunities bringing together record-breaking figures comprising thousands of the regional and local most influential professional buyers to explore the key technologies and latest trends showcased by the exhibitors.

Demonstrating the perfect site for international textile and apparel technology premieres; STITCH & TEX EXPO - AFRICA EDITION provides extensive competition scope, sustained business opportunities, broad media coverage and cross-industry knowledge transfer.

With great impending and ambitious plans for industrial development, Africa is showing potential to become the most competitive Textile and Apparel Hub; with growing textile industries, Egypt shall host this ever important event in 2020, strengthening its position as a forerunner in modernization its textile industry and ranking itself as a platform for technology sourcing for Africa.



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