

PRESS INFORMATION
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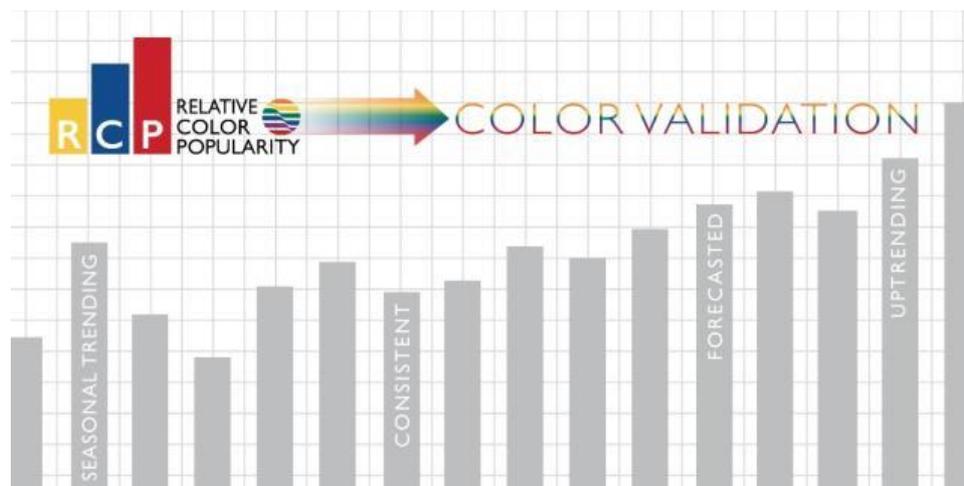
FOR IMMEDIATE RELEASE

CSI Releases Autumn/Winter 2020 Color Analysis



Charlotte – January 2019 – Color Solutions International, a member of the DyStar[®] Group, has issued their COLOR ANALYSIS report for Autumn/Winter 2020.

The trend and color experts at CSI are delighted to bring you the sixth issue of the Color Analysis report. New for this season, the experts at Color Solutions International have delved deeper by giving more detail for each color using their proprietary Relative Color Popularity process (RCP). RCP is a marriage of color validation with trend color forecasting. The RCP report has been organized into four categories to help validate your color selection.



In this issue, 54 ColorWall™ colors are featured along with additional color validation, color evolution, and direction by hue.

"This season's Color Analysis for Autumn/Winter 2020 found its inspiration in our heritage and reconnection of our roots.

We look from the past to present day reality to shape the themes of trends reflected in the spirit of time we are living in. From a time gone by to this moment of now, themes take shape as they transform historic elements into modern day life, intertwining together to create a new existence full of creative energy and vitality.

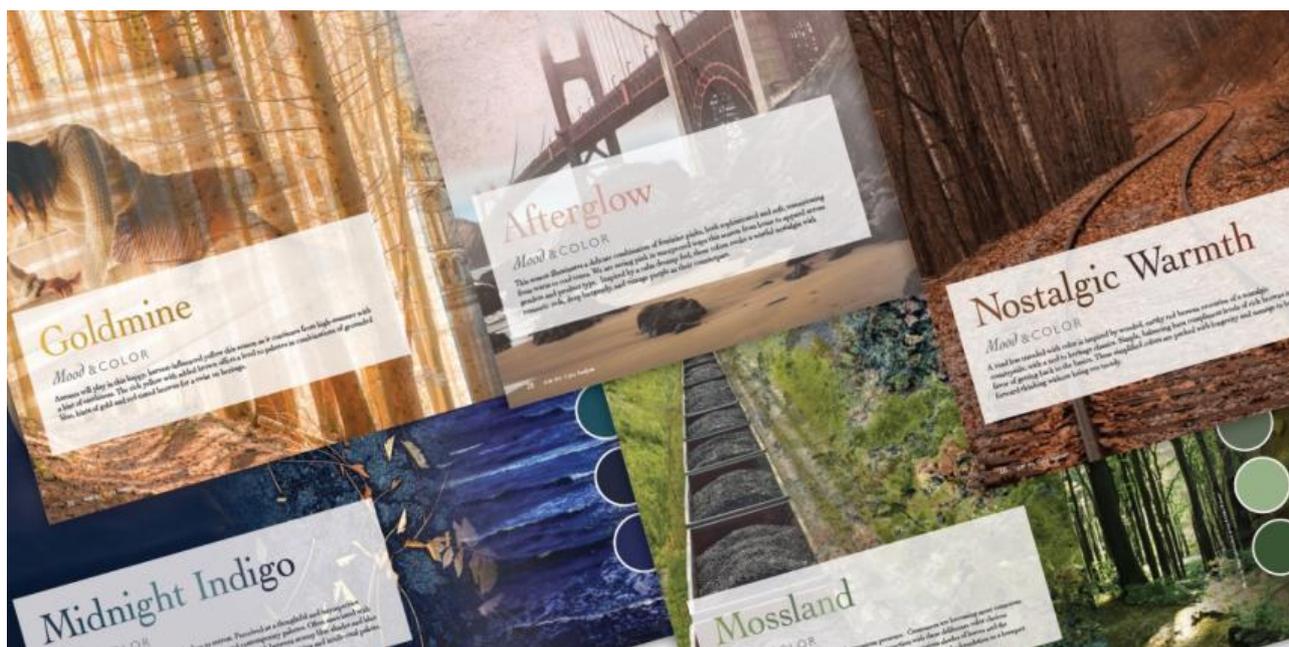
Reminiscent of a time gone by, all that we consider heritage to be, has developed into a level of loyalty and trust over time. The quality in make and the care that goes into construction found in the ideas of heritage goods begin to resurface into a lifestyle of quality over quantity. In the present and future looking forward, we also continue to explore innovative lifestyle trends as we are becoming more conscious about the environment and the impact our choices have.

We are passionate about the impact color has on mindset, lifestyle, art & culture. We are continually rediscovering how colors intermix together and how each hue flows from deep intensity to softer tints. For us, it is about understanding the mood and creating new combinations that reflect our individual reality. It is about expression beyond convention in a celebration of ideas, solutions and the splendor of an authentic lifestyle." - Heather Sandwall, CSI Color, and Trend Director

We welcome your visit to CSI ColorSpace to find your creativity in our extensive library for your next seasonal palette. We look forward to sharing our research and discovery with you.

This color forecast is essential for product designers, color managers and buyers working in textiles, apparel, accessories, decor, interiors, and cosmetics. COLOR ANALYSIS includes seasonal color palettes selected from a wide range of approximately 3,700 CSI ColorWall™ colors.

Colorful, informative and inspirational, the semi-annual trend report is available to purchase individually or as a subscription. For more information about the Color Analysis report and to receive all of the forecasted colors as fabric swatches, please visit the CSI Website. www.csicolors.com.



Visit the Color Solutions International Blog ecolorworld.com for a sneak peek of Color Analysis A/W 20/20.

The CSI and DyStar team of experts work together and assist their customers in color development and communication as well as in the dyeing and quality inspection process to achieve the best possible results and sustainable fashion. CSI products are produced with high-quality, eco-friendly DyStar colorants.

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About DyStar Group

The DyStar Group is a leading dyestuff & chemical manufacturer and solution provider, offering customers across the globe a broad portfolio of colorants, specialty chemicals, and services. With a heritage of more than a century in product development and innovation for the textile industry, DyStar also caters to multiple sectors including the paints, coatings, paper and packaging industries. Its expansion into the food & beverages and personal care sectors reinforces the company's position as a specialty chemical manufacturer. DyStar's global presence offers customers reliable access to experts from offices, competence centers, agencies and production plants spanning over 50 countries.

DyStar's key service divisions assist brands & retailers and their industry partners from their first inspiration throughout the entire supply chain to ensure that they meet stringent quality and ecological specifications, reduce costs and shorten lead times. We offer state-of-the-art color communication through **CSI**; textile and ecology testing through **Texanlab**; ecology and environmental advice, supply chain auditing and consulting for RSL compliant sustainable processes through **Sustainable Textile Solutions** group.

The DyStar econfidence® program is designed to provide assurance to textile customers that the dyes and chemicals supplied by DyStar comply with legal requirements. econfidence® also provides expertise so that selected products are compliant with voluntary Restricted Substances Lists (RSLs), including those of brands and retailers. Backed up by the most extensive eco-testing program of any chemical supplier in the industry, econfidence® supports long-term partnerships along the supply chain and fosters a more sustainable textile production.

Fully dedicated to quality management, DyStar is an ISO9001 British Standard Institution (BSI) certified company. Our products for food & beverage undergo additional certifications, such as FPA, GFSI (SQF 2000), Kosher, Passover, and Halal. Each batch of certified food colors is tested and approved by a United States Food and Drug Administration (FDA) laboratory.

For more information, please visit www.DyStar.com.

About Color Solutions International

Color Solutions International, a division of DyStar, provides retailers and brands with a variety of flexible color options and services. Starting with the first design inspiration, through color selection and then to the final product in the store, CSI's expert staff provides fast, efficient and accurate process to respond quickly and effectively to today's retail market. CSI is part of the DyStar Textile Services (DTS) division that offers state of the art color communication through Color Solutions International (CSI), textile and ecology testing through Texanlab, and ecology and environmental solutions and advice through its Ecology Solutions team. DTS also offers Sustainable Textile Service programs which are specifically developed to assist brands & retailers and their industry partners audit their supply chain and recommend RSL compliant sustainable solutions for improvement. With a focus on sustainability and eco compliance, our team of well-trained staff and modern service labs in major markets ensure that customers worldwide receive fast and expert technical assistance and advice to reduce costs, shorten lead times and meet stringent quality and ecological specifications.

For more information, please visit www.CSIColors.com.

