

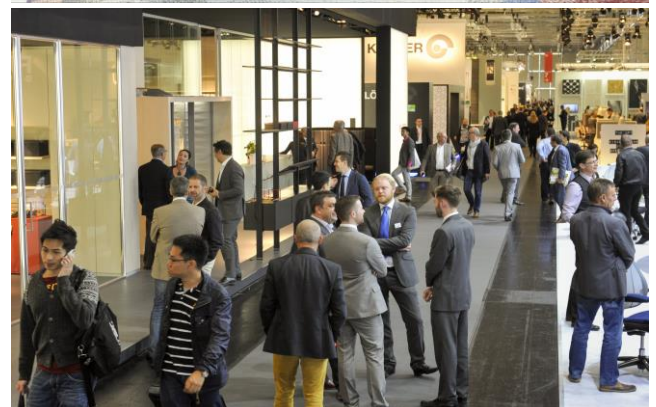


Nowadays, the office is everywhere: in the car, in the train, at home and in the garden. Life and work flow into each other. This trend can be criticised, but one thing it cannot be ignored. What can and can't be done with technology increasingly determines our work lives. We are always online and contactable everywhere. New solutions, unusual ideas and innovative products are called for. ORGATEC, which takes place in Cologne from 25 to 29 October 2016, takes up this challenge. Long gone are the days when just desks, filing systems etc. were presented at the leading international trade fair for the modern working world. It is much more to do with work culture, work processes and work environments. And on a 260-square metre, specially dedicated area, design solutions will be presented on the subject of the kitchen and outside areas.

Under the banner "Design meets movement", two extraordinary outdoor solutions for working in the open air await visitors to ORGATEC. The aim is to merge aesthetic design with ergonomic functionality. The trade fair is being supported in this endeavour by Linak, one of the world's leading developers and manufacturers of linear actuator systems for various applications in the hospital and care sector, the furniture industry and in the industrial sector. "It's not about us showing Linak products here: it's exclusively about design ideas", explains Nina Ramberg Mortensen, Corporate Marketing Coordinator at Linak A/S in Denmark and responsible for this special event at ORGATEC 2016 in Cologne.

On show will be clever design solutions from Scandinavia, such as ideas and solutions on the topic "Outdoor". The title of the exhibition - "Design meets movement" - is based on a collaboration with the University of Wuppertal for ORGATEC 2014, when, under the same banner, young design students looked for solutions for the workplace of the future. The results of the Europe-wide contest were then presented at the fair.

The 2016 edition of ORGATEC also aims to think beyond conventional solutions and be inspired by new ideas. "I'm sure that quite a few visitors will be really surprised at the objects on show at the 'Design meets movement' stand", promises Nina Ramberg Mortensen. "The inter-





play between ergonomically adjustable furniture and modern design, viewed in the context of the shift to the outdoors", might best describe the idea behind the "Design meets movement" special event. The stand can be found on the Boulevard between Halls 10 and 11.

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