

ISKO shared R-TWO™, its 100% responsible platform, at Drapers Sustainable Fashion Forum, supporting the industry through innovation and creativity.

The leading denim ingredient brand hosted a special panel to discuss some of the pioneering advancements in technology that are making the fashion industry more responsible: from R-TWO™ to automated laser technology.

London, March 11th, 2020 – With the fashion industry being considered one of the world’s most polluting businesses-sectors, collaborating and knowledge sharing are key in finding solutions for a better future. **Fully aware of this scenario**, for the second year running, ISKO was the headline sponsor at **Drapers Sustainable Fashion Forum**, the authoritative event bringing together the most responsible players to discuss **what can be done to tackle the industry’s environmental and social issues through innovation and creativity**.

Sharing knowledge, collaborating for change.

As evidence of its pioneering Responsible Innovation™ approach, ISKO shared its founding values of creativity, competence and citizenship by showcasing the **R-TWO™ program**, its latest responsible achievement, in a dedicated stand.

Stemming from the mill’s holistic vision, R-TWO™ represents a great example of how **reducing, reusing, and recycling strategies** can be implemented in a textile business to improve its environmental performance. With the goal to create fabrics that can provide both quality and responsibility, ISKO has developed this platform, which deals with the most critical issue that apparel supply chains are currently faced with: using more than what actually needed.

To this end, R-TWO™ **reduces the amount of raw material sourced** by using a blend of **reused cotton** and **recycled polyester** – both certified –, improving sourcing efficiency throughout the entire **field-to-fabric production**. This cutting-edge program **effectively tackles over-sourcing** – the leading issue when it comes to **waste hierarchy**.

Reused cotton is certified with the **Content Claim Standard** – or **CCS** – from the Textile Exchange. As for recycled polyester, it can be either **Recycled Claim Standard (RCS)** or **Global Recycled Standard (GRS)** certified, depending on the content percentages.

Together with this cutting-edge and fully responsible program, ISKO also uses **automated laser technology** developed in partnership with **Jeanologia**. At the event, ISKO incorporated this forefront solution into its stand, where guests could receive a personalized denim apron, showcasing this entirely responsible innovation.

“How technology can help make the fashion industry more sustainable”: a special panel featuring ISKO.



On March 11th, ISKO hosted a power talk on the event's main stage. The discussion started at 9.30, to explore some of the pioneering advancements in technology that are making the fashion industry more responsible. From automated laser technology to integrated waste management processes and field-to-garment tracking systems, a selection of speakers illustrated how these achievements are reshaping the fashion industry.

The panel was moderated by **David Shah**, internationally renowned consultant on design and marketing development, Publisher and CEO at Metropolitan Publishing BV and Associate Professor at ARTez (Arnhem, the Netherlands) and Associate Professor at Renmin University, (Beijing, China).

The talk involved **Keith O'Brien, ISKO Marketing & Business Development Manager, Victoria Soto, Jeanologia Custom Technology Consultant** and **Filippo Ricci, Fashion Open Studio Program & Partnership Manager**.

"Stepping up together is essential, when it comes to the development of better practices," claimed **Keith O'Brien, ISKO Marketing & Business Development Manager**. "This is not something we can deal with alone, we need to rise up as one and be consistent in our quest for new, responsible solutions. We should never stand still, as there is always room for improvement and events like this one are proof that we are all on the same page."

About ISKO™

ISKO is part of SANKO TEKSTIL, the textile division of the SANKO Group. As the premium denim ingredient brand behind people's most favorite jeans, it has a strong global presence in 35 countries with 60 international locations.

By virtue of its Responsible Innovation™ approach, founded on creativity, competence and citizenship, ISKO works to make the world a better place bringing awareness to environmental as well as social aspects. As a result of its R-TWO™ program made with certified reused cotton and certified recycled polyester, the company's denim offer is fully responsible.

Committed to an approach of continuous improvement, ISKO relies on external stakeholder engagement, striving for third-party certifications and partnerships. This has led to many achievements, including: Nordic Swan Ecolabel, EU Ecolabel, STeP by OEKO-TEX® certifications and Textile Exchange, ZDHC, SAC, and Sedex memberships.

The ISKO world is a full-power denim force from the ground up, it includes R&D, Creative Room, Iskoteca, ISKO Creative Room Services, Visionary Minds – all working to create a complete network of excellence, creativity and innovation.

The company's advanced expertise on woven technologies has extended to the world of sportswear and performance. This has led to the development of two top ISKO™ innovations – Arquas™ and ISKO Vital™ – which have changed the game by introducing the benefits of woven fabrics, i.e. durability and recovery power, into the activewear segment. As a result, they have become the go-to solutions to a wide spectrum of needs, from high-performance to lifestyle brands that cater also for sportswear.

ISKO is a trademark of SANKO TEKSTIL.
To find out more visit iskodenim.com.

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