

PRESS RELEASE / PRESSEMITTEILUNG

Overview Schoeller Summer Fabric Collection 2021 – Focus on Action

Interplay of natural looks and sustainable technologies

June 2019: The 2021 Schoeller Summer line makes a light-hearted impression that is inspired by PLAY. PLAY represents dynamic enjoyment and being part of a whole. Schoeller experiments with new innovative ideas and sustainable technologies, bringing lightness to the fabric and displaying huge respect for Mother Nature. The long-lasting, super-comfortable high-tech fabrics play around with the natural look but offer the functionality of synthetic materials, delight with fresh colouring and always stand for responsibly-produced textiles from Switzerland.

NATURAL TRAIL



Natural looks, warm sand, cactus or denim shades and bio-based technologies whet the appetite for an active summer. Totally uncomplicated, versatile and functional all describe the elastic, matt, light **schoeller®-dynamic** polyester quality in a linen look in shades of gold, green or blue. The comfortable, somewhat more compact **schoeller®-dryskin** double fabric in iceberg blue or sandy

beige is reminiscent of linen but, thanks to its functional fibres on the inner side, surprises with outstanding moisture transport. Both are finished with the sustainable **ecorepel® Bio** technology, making them waterproof and feel equally comfortable worn during outdoor activities or in the city.

BOOSTED FLUIDS



Sunny yellow, fruity mandarin, pale blue and pastel pistachio radiate summer freshness and a playful airiness. Flowing, ultra-soft, highly-elastic **schoeller®-dynamic** pants and blouson qualities with a cosmetic creamy touch are ideal companions for both indoors and outdoors as well as being perfectly suited to trendy water sports. Finished with the PFC-free **ecorepel® Bio**

technology, they offer natural water repellence and can be stowed away easily at any time, taking up very little space.

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COLOR VIBES



In addition to sustainable fabrics and technologies, a variety of multi-colours delight in summer. The highly-elastic, vibrant **schoeller®-prestige** and **schoeller®-dynamic** qualities inspired by the shades of horsehair provide completely new colour effects and nuances. The play of colours extends from blue, brown and grey variations to mossy khakis. This leads to exciting, ever-

varying effects and colour combinations in the twill fabrics. Always finished with a contrasting colour on the reverse, they are real eye-catchers for equestrian sports as well as urban and sports applications and, of course, always deliver on a functional level.

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Image photos: Jumping man, Everest-Alamy Banque d'Image / Basketball court, work of art from Gummy Gue, photo by Ugo Galassi, horse, www.unsplash.com

Text: Focus on action: Interplay of natural looks and sustainable technologies

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