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Media release

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Printing textiles more efficiently and with higher quality with Transjet Drive

Sappi launches a sublimation paper optimised for glue-belt printers

The rapid individualisation and personalisation of fashion and home textiles on polyester-based materials using sublimation transfer is in high market demand. With this in mind, Sappi is expanding its portfolio of dye sublimation papers: with its silky-smooth reverse side, the Transjet Drive sublimation paper innovation enables better runnability on digital high-speed printers with a glue-belt system. This smooth printing performance increases productivity. Moreover, due to its low grammage, Transjet Drive offers weight per unit area advantages.

The new sublimation paper is specifically designed for glue-belt printers, but is also suitable for high-speed printers without a glue-belt system. Due to its specially treated reverse side, it adheres to the printing belt without slipping and can pass through quickly. The smooth reverse side also ensures that the paper does not stick to the adhesive-belt and that it slides away without leaving any residue on the belt. These special properties protect the glue-belt and save work steps such as cleaning or corrections during production. With grammages of 45 and 55 g/m², Transjet Drive also offers weight advantages. Here is another reason why this new product is attractive to customers: every ton of Transjet Drive gives you more printable paper area compared to heavier grammages.



On the surface, the paper is specially coated, so that the ink dries quickly and the final result on the textiles appears very colour-intensive. Thanks to fast drying, the webs can be rolled up again immediately after printing. Because of these properties, Transjet Drive is used especially for fashion and home textiles such as scarves, bed linen and curtains. The 55 g/m² version is also suitable for soft signage.

Worldwide availability, efficient printing processes

With Transjet Drive, Sappi has adapted its portfolio to the latest machine standards and expanded it in line with customer requirements. Paola Tiso, Head of Digital Solutions at Sappi, adds: “Thanks to our broad portfolio of high-quality dye sublimation papers, coupled with our many years of expertise in digital transfer printing, we can find the most suitable product to meet every customer requirement. We are definitely the right partner when it comes to efficient and reliable solutions for the individualisation of polyester-based textiles and hard substrates.”

All Sappi Transjet sublimation papers offer optimum cost efficiency, uniform reliability and consistent ink transfer with minimal ink consumption. They are PE-free, contain 100 per cent recyclable pulp and are manufactured in FSC quality. At the FESPA Global Print Expo in Munich, which will be held between 14 and 17 May, all customers and interested parties will have an opportunity to familiarise themselves with Transjet Drive and other Sappi products at Stand B6-B30.

Customers can obtain more information or get in touch with a contact person for personalised advice by e-mail at digitalsolutions@sappi.com or on the website www.sappi.com.

Images for this press release

Credits: Sappi Europe





Image 1: Printing textiles more efficiently and with higher quality with Transjet Drive from Sappi.

About Sappi

Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving wood pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council® (FSC®) and/or the Programme for the Endorsement of Forest Certification™ (PEFC™) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and OHSAS 18001 certification. We have EMAS registration at 8 of our 10 mills in Europe.

Sappi Europe SA is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 18 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at www.sappi.com.

