

## ILUNA Group presents GRS certified lace solutions @ Milano Unica

Milano Unica, 5<sup>th</sup>-7<sup>th</sup> February 2019, Hall 12 booth D03

*Driven by its natural inclination for the implementation of smart and innovative solutions fully in line with the latest global fashion trends, **Iluna Group** with ROICA™ by Asahi Kasei join the latest edition of the Italian tradeshow Milano Unica, conceived, organized and driven by entrepreneurs, to offer international visibility to the world of textiles in a highly qualified context, in line with the quality of its products.*



*100% GRS certified galloons by Iluna Group with ROICA™ EF*

offer, that belongs to Ultralight series, enriched with new **multicolor** galloons and raschel allovers. The change of the color of thread in the background as well as in the design gives the green to the reinvention of the same article now perceived in a completely different and impactful way.

The match between expectations of brands and retailers are met always keeping as a priority both the modern design and a responsible and fully traceable supply chain in order to guarantee the good-quality. A new challenge for Iluna is to devote a specific research by R&D on machineries, technologies and trials based on standard that may be certified offering an output characterized by a great design.

A unique offer that includes lace and stockings, capable of combining distinctive ethics and high quality standards displaying a fashion image of bright and deep colors, will be shown as a result of the perfect alchemy of design and sustainable innovation.

**For further information, please contact:**

**ILUNA Group**  
[brigitte.cavallero@iluna.com](mailto:brigitte.cavallero@iluna.com)  
[walter.c@iluna.com](mailto:walter.c@iluna.com)  
 tel. +39 02 97242601

**GB Network**  
[press@gbnetwork.eu](mailto:press@gbnetwork.eu)  
 tel. +39 0276018402

**ILUNA Group** was born in 1969 from an idea of founder Luigi Annovazzi: the production of pre-shaped bra cups. In 1985 ILUNA acquires the Ondoli di Cuggiono plant, specialized in the production of stretch lace, challenging the French Leavers. The products which constitute the core business of the group are microfiber fabric and tulle, elastic and hard lace for external apparel, underwear, corsetry and beachwear, hosiery and articles without stitching using the Karl Mayer technology. Recently ILUNA Lab was added, a container of technological and stylistic innovations. ILUNA Lab's spearhead is the Black Label series, enriched by ultrathin lace.

**ROICA™** "Advanced fit for living", a premium stretch fiber with an innovative range of smart functions to suit the modern wardrobe. ROICA™ shapes comfort with high quality, performance and fit, adding value to everyday living for sport, activewear, intimates, fashion and career wear. ROICA™ is made by Asahi Kasei offering also a range of yarns, marketed as Bemberg™, designed to confer a cool, supple drape with a sensual silk-like touch.

**ROICA™ and Bemberg™ are registered trademarks of Asahi Kasei Corporation**

**TENCEL™ is a trademark of Lenzing AG**



*Multicolour raschel and textronic ultralight by Iluna Group*