

**ILUNA Group presents GRS certified lace solutions @ Interfilière**  
Interfilière Paris, 19<sup>th</sup>-21<sup>st</sup> January 2019, booth P38

*Driven by its natural inclination for the implementation of smart and innovative solutions fully in line with the latest global fashion trends, **Iluna Group** with **ROICA™** by Asahi Kasei join the latest edition of the Parisian tradeshow for lingerie, and activewear materials and accessories.*



*100% GRS certified galoons by Iluna Group with ROICA™ EF*

Experts in the production of stretch lace since 1985, ILUNA today represents the largest European producer. Thanks to the effectiveness of their approach and to their solid and continued commitment, Iluna Group has been the very first lace producer to have gained the **GRS** (Global Recycled Standard) for their transformed products, together with the company certification STeP (Sustainable Textile Production by Oeko –Tex®).

A relevant achievement for the firm that, thanks to the Green Label collection (a peculiar range that features a 360-degree responsible approach) make responsible innovation an asset for production that focuses on smart ingredients as **ROICA Eco-Smart™** family, Tencel™ Lyocell and Q-Nova® by Fulgar.

Of major interest is the fact that the Iluna fashion R&D based its strategic choice for the S/S2020 on the extension of Textronic offer, that belongs to Ultralight series, enriched with new **multicolor** galloons and raschel allovers. The change of the color of thread in the background as well as in the design gives the green to the reinvention of the same article now perceived in a completely different and impactful way.

The match between expectations of brands and retailers are met always keeping as a priority both the modern design and a responsible and fully traceable supply chain in order to guarantee the good-quality.

A new challenge for Iluna is to devote a specific research by R&D on machineries, technologies and trials based on standard that may be certified offering an output characterized by a great design.

To **ILUNA** smart innovation is not just a project, its space at Interfilière where visitors will have the chance to discover the new collection and above all to **experience and touch** latest boundaries of lace smart innovations pursued staying true to the values the brand. Iluna team is pleased to welcome you with a special cadeaux created in collaboration with **ROICA™** and **Bemberg™** by Asahi Kasei. A Lace Book crafted with a front cover in stretch lace by **Iluna Group** containing the premium **ROICA™ EF** layered and laminated with a premium **Bemberg™** lining by **Gianni Crespi Foderami**.

A unique offer that includes lace and stockings, capable of combining distinctive ethics and high quality standards displaying a fashion image of bright and deep colors, will be shown as a result of the perfect alchemy of design and sustainable innovation.



*Multicolour raschel and textronic ultralight by Iluna Group*



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**ILUNA Group** was born in 1969 from an idea of founder Luigi Annovazzi: the production of pre-shaped bra cups. In 1985 ILUNA acquires the Ondoli di Cuggiono plant, specialized in the production of stretch lace, challenging the French Leavers. The products which constitute the core business of the group are microfiber fabric and tulle, elastic and hard lace for external apparel, underwear, corsetry and beachwear, hosiery and articles without stitching using the Karl Mayer technology. Recently ILUNA Lab was added, a container of technological and stylistic innovations. ILUNA Lab's spearhead is the Black Label series, enriched by ultrathin lace.

**ROICA™** "Advanced fit for living", a premium stretch fiber with an innovative range of smart functions to suit the modern wardrobe. ROICA™ shapes comfort with high quality, performance and fit, adding value to everyday living for sport, activewear, intimates, fashion and career wear. ROICA™ is made by Asahi Kasei offering also a range of yarns, marketed as Bemberg™, designed to confer a cool, supple drape with a sensual silk-like touch.

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