

**EXTRACT**

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**CNTEX:China International Summit Forum on Textile Brand Culture 2007 opened in Shanghai**

DATE: 2007/11/08

Today at Galaxy Hotel in Shanghai, 2007 Zhongda Jaros China International Summit Forum on Textile Brand Culture & Xiyingmen Promotion Conference on China Textile Top Ten Brand Culture opened.

Mr. Du Yuzhou, the President of China National Textile and Apparel Council (CNTAC) made keynote report "Culture Creates the Value of a Brand" during the opening section. Scientific innovation and culture construction are the baseline that brands should build on, pointed out Mr. Du.



For the forum section, representatives from top ten Chinese textile brands that CNTAC officially promote this year presented their development and experiences in brand building. Furthermore,

Source: China Textile Network Company

four foreign companies introduced their perspectives in branding and enterprise culture. They are respectively Mr. Oguchi Kazuo, the Chairman of the Board in Itochu Textile & Fiber Trade (China) Co., Ltd., Mr. Curd Vandekerckhove, the General Director of Bekaert Fillet Co., Ltd., Mr. Rick Waide, the President of Swift Galey Far East Ltd. and Mr. Lee Chang Koo, the CEO of Beaucre Merchandising Co., Ltd, Seoul.

Ever since the year of 2005, CNTAC promoted top ten brands in China's textile and apparel industry. In 2005, the top ten were Bosideng, Youngor, Xiyingmen, Veken, Furun, Menglan, Hengyuanxiang, Shanghai Zhongda, Anhui Huamao, and Shandong Luthai. In 2006, another top ten were Hongdou, Ruyi, Sunvim, Jilin Chemical, Qingdao Textile Machinery, Zhejiang Silk, Beijing Topnew, Beijing Snow-Lotus, Marzoli (Dongtai) Textile Machinery, and Shandong Demian. And in this year, the new top ten brands include Jifa, Helon, Huafang, Jingwei Yuci, Seven Brand, Three-Gun, Beyond, Phoenix, Dasheng, and Aimer.

In the context of the globalization, China's textile and clothing industry is striking for new developing mode, where the added value of brand is the most important. Many audiences stated that the conference was a good opportunity for Chinese manager of textile companies to learn experiences and exchange ideas with their colleagues and foreign counterparts.

*Source: CNTEX*

## **Yarn Expo cheers a successful ending**

DATE: 2007/11/08

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The three day "Yarn Expo Shanghai 2007", was held at Shanghai International Convention Centre. For the first time, the Chinese yarns industry organized this kind of exposition independently.

A total of 88 yarns manufacturers from countries like India, France, America, Pakistan, Korea, Russia and Singapore participated here. Domestic producers from provinces like Zhejiang, Jiangsu and Shandong and Shanghai city also presented their products. The trade fair was visited by over 1200 buyers from 49 countries on its first day.

Companies displayed products like natural fibres like cotton, wool, silk & flax/ramie; man-made fibres of regenerated and synthetic; specialty fibres and yarns such as natural and blended including elastic, fancy and specialty yarns. Jilin Chemical Fiber Group occupied the biggest exhibit area in the Yarn Expo Shanghai 2007, whose yarns products attracted many visitors.

After years of technological development, the yarn industry of China is playing an important role in enhancing the textile industry.

*Source: Fibre2fashion*

## January - September Textile/Apparel Imports Increase 3.94 Percent

DATE: 2007/11/08

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China's textile and apparel imports continue to show only nominal growth, but remained very sizable at 14.035 billion U.S. dollars through September. Asia is still the top supplier at 12.328 billion U.S. dollars, with Japan, Taiwan, South Korea and Hong Kong the leading countries. However, imports from Europe surged 25 percent to 1.62 billion U.S. dollars during January through September. Man-made fiber imports dominated imports at 6.578 billion U.S. dollars, while cotton product imports totaled 4.541 billion U.S. dollars.

Source: globecot

## Apparel Output Soars in West - MMF Output Leads Growth in Southeast

DATE: 2007/11/08

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In China's southeastern textile belt, the man-made fiber sector is leading production growth. During January through August, synthetic fiber output posted 19.39 percent year-on-year growth, while polyester staple fiber production grew 19.53 percent. The region accounts for 88.02 percent of China's synthetic fiber output, while polyester staple fiber accounts for 92.27 percent. In other textile sectors, yarn production increased 15 percent, cloth production expanded 13 percent and cotton fabric grew 12 percent.

In China's western belt, which is a small producer of textiles and apparel, the apparel industry is leading growth, with January through August cumulative apparel output increasing 34.26 percent from the previous year. Growth in the remaining textile sector has ranged from 5.77 percent to 17 percent.

Source: Globecot

## Apparel Output Growing at Slower Pace than Retail Sales

DATE: 2007/11/06

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China's January through September cumulative apparel output reached 14.422 billion pieces, a year-on-year increase of 14.2 percent. Production is at a new record, and January through September fixed asset investment in apparel manufacturing reached 48.998 billion yuan, with an additional 119.886 billion yuan currently planned. Despite this growth, domestic apparel production is growing at a much slower pace than the retail sales growth in apparel. China's monthly retail sales of apparel are growing at a monthly rate of near 25 percent. This trend is now likely to continue throughout the next two years and then begin to accelerate, which means that China could become a net importer of some apparel products within the next ten years.

Source: globecotnews

## Hong Kong's Apparel Retail Sales Surge in September

DATE: 2007/11/06

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Hong Kong's retail environment was very brisk in September, with total sales increasing 15.8 percent to 19.6 billion Hong Kong dollars. Retail sales of wearing apparel grew 15.7 percent from the previous year to 1.959 billion Hong Kong dollars, while sales of footwear, allied products and other clothing accessories totaled 331 million Hong Kong dollars, up 18.1 percent from a year ago. January through September cumulative sales of wearing apparel expanded 14.8 percent, with footwear and accessories sales posting identical growth

Source: *globecotnews*

## Cotton-by-Product Prices Soar

DATE: 2007/11/08

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Cotton-by-product prices have posted major gains this week, with the price of cotton linters leading the rally. By November 6, 2007, the average price for linters soared to 6,359 yuan per ton, an increase of almost 100 percent from the previous year. In Xinjiang, linter prices are even higher, averaging 6,550 yuan per ton. Cottonseed prices have also rallied, posting additional gains of .15 to .20 yuan per kilogram, positioning prices in many locations at 2.3 to 2.5 yuan per kilogram or higher. Cottonseed oil prices have rallied an additional .30 or more yuan per kilogram to 9.5 to 9.6 yuan.

These price gains have continued to provide price support for seed cotton prices.

Source: *globecotnews*

## Xinjiang Seed Cotton Prices Up Nearly 25 Percent from Last Year

DATE: 2007/11/06

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The Xinjiang cotton harvest is rapidly drawing to a close at nearly 80 percent completion, with cotton movement active; however, this year's crop has been disappointing in both terms of quality and quantity. More than 80 percent of the crop has fallen into Grades 3 and 4 instead of the normal Grades 2 and 3, which has resulted in PCC farms reducing seed cotton prices for T328 and lower quality this past week.

The average Xinjiang seed cotton price on October 30 was 6.0 yuan per kilogram, which was up nearly 25 percent from the average price of 4.84 yuan on the same date the previous year. By the end of the week, the average price had dropped to 5.80 yuan per kilogram, compared to the year-ago average price of 4.88 on the same date.

Source: *globecotnews*