

**EXTRACT****Content:**

- **China Is Short of brands**
- **China's Textile & Apparel Exports to US Increasing**
- **Intertextile Beijing Will Run Concurrent with Yarn Expo Spring 2007**

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**China Is Short of brands**

China's textile industry is concerned about exports in 2007 as price advantage of the products is failing to attract international market. Although textile industry has 175 products of domestic brand, none of them is up to global standards.

Industry experts are stressing on the need to develop domestic brands. In domestic industry, luxury brands are mainly occupied by international brands. Textile Industry association should integrate enterprises to set up guidance centre for textile and garment industry to guide them for building their own brands, experts added.

Experts also advised that industry should take advantage of well-known marketing agencies to promote their products in global market.

Source: CCPIT TEX

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**China's Textile & Apparel Exports to US Increasing**

Official statistics by China Customs reveal that China's textile and apparel exported to the US stood at USD 24.8 billion during January–November 2006, representing increasing 18.02 percent year-on-year.

China accounted for 28.75 per cent of total US textile and apparel imports, becoming the top supplier. Clothing import volume stood for 17.11 billion square meters, a rise of 9.92 percent over the previous year. Imports from China reached \$16.943 billion, a surge of 18.15 percent and accounted for 25.56 percent of total apparel imports, ranking number one.

From January–November 2006, Chinese textile imports by the US touched the \$7.857 billion mark, soaring 17.74 percent.

China grabbed 39.32 percent of total US textile market and remained at the top of the ladder. And China's textile import volume was 11.157 million square meters, increasing 11.36 percent compared with a year ago.

Source: CCPIT TEX

### **Intertextile Beijing Will Run Concurrent with Yarn Expo Spring 2007**

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The one of the leading international trade fairs for apparel fabrics and accessories in China, Intertextile Beijing has been scheduled here at both the Beijing Exhibition Center and China World Trade Center from March 22-24, 2007.

The show, which will run concurrent with Yarn Expo Spring 2007 at the China World Trade Center, has been organised by The Sub-Council of Textile Industry, CCPIT, Messe Frankfurt (HK) Ltd. and China Textile Information Center.

The Intertextile Beijing gives fabric producers from around the world access to the booming market in north and northeast China and will feature an array of cotton, wool, silk, linen, ramie, man-made, knitted and other materials along with many accessories.

The show has become one of the most important venues for international fabric producers seeking quality buyers in northeast China as last year, of the 689 exhibitors, 32 percent came from outside of China and about 90 percent of the 17,337 visitors were Chinese. The exhibitors last year included companies from Germany, Italy, Japan, Korea, Pakistan, Taiwan, Thailand, and, for the first time, Philippines, Spain and the USA.

China is one of the world's most important garment producing nations and has continued to expand its apparel industry after years of constant growth and in 2005, China's garment exports grew by 20 percent (US\$65.9 billion and in the first nine months of 2006, exports of garments increased by 32 percent.

The 2007 Intertextile Beijing will expand to the China World Trade Center in Beijing to provide exhibitors 30 percent more space.

Source: CCPIT TEX