

THE HIP SHOE TRENDS FOR FALL / WINTER 2011/12

Femininity alongside a rustic fashion

The models

Boots: When long boots were fashionable in recent seasons, the trend is now more likely to mean length. Ankle boots and booties that are slightly higher than the ankle fit perfectly with skirts and narrow tapered trousers. Decorative details such as laces, eyelets, buckles and belts are real eye-catchers.



Lace-up- shoes: Lace-up-shoes are primarily for the transitional period in the trend. They are offered with a masculine touch as well as Budapest or loafers and feminine-elegant with high heels.

Rubber boots: The times, when rubber boots in a standard look were only good for gardening, are over. For fashion-conscious outdoor fans, they are 'must-haves' for the next the autumn / winter season. Rubber boots in the next season - also known as Wellies, adapted from Wellington Boots, - are convincing with bright colors and unique details and designs, they are absolutely city-suitable and will be combined by trendsetters with dresses and skirts.



Clogs: Already announced for spring / summer they will now become winter proof and furnished with warm linings for the following season. Stylistically the new clogs join the fashion trend and come along as trendy boots or booties with distinctive high heels, with a rocky touch, in Alpine-look or Western-style.

Pumps: Although pumps do not play a very big role in the autumn / winter season 2011/12, they are a footwear classic which may not be missed in any assortment. Pumps are combined as a companion for elegant business- or city outfit or wardrobe for a festive evening. In the assortments pumps are available in different variants: in addition to classic pumps with medium high heels, wedge heels and comfortable block heels, pumps are also offered with stiletto heels or plateau soles.



The colours

Cool, dark, sometimes metallic shades of the blue and gray palette with an icy green and off-white as accent-colors are offered across of earthy, very natural color nuances. Next to gray-tinged taupe and truffle variants the color palette contains warm camel and brown tones that embody both elegance and solidity. Expressive shades of red and cognac are the trendy newcomers of the season.

The materials

All soft and natural, rather dull acting qualities such as soft nappa, nubuck and suede remain important. Washed, oiled, greased, brushed and waxed leather provide the desired grip touch.

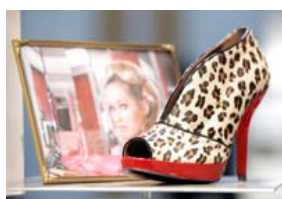
Fur and skin: Whether in noble or rustic implementation - skins, furs and their replicas are among the most important trends in the new season. All assortments content a whole range of warm and cozy sheepskin boots up to glamorous fur pumps. With folded fur-shafts, trimmings, bobble application fashion accents are being focused. Allowed are real furs such as rabbit, fox and lamb, but also many fake fur variations, which come along deceptive true.



Mix and match: The combination of different materials such as leather, wool, felt or other functional materials in one shoe model remain an important hot topic in the new season.



The topics



Animal-Print: The share of shoes and boots in wild animal look - no matter whether Leo, Tiger and Zebra - is more strongly weighted in the new season. This trend has been started by Hollywood stars like Nicole Richie, Beyonce Knowles and Christina Aguilera, who already were seen walking in leo-style over the red carpet.

Functionality: The just finished hard winter has shown: at snow and ice customers are looking for footwear with warm linings and sturdy soles. The next season takes it as trend: The forecast is for rustic shoes with soles in brown tones or shades of green military-style. In functional snow boots padded high-tech materials are a must.



Country and Alpine Look: Matching the new jackets, dresses, sweaters and ponchos in chunky knits - boots, farmer boots, western boots, mountaineering boots, types of worker- and biker boots combine the new country look. The rough note and essential necessary vintage-flair shoes and boots achieve by sturdy leather, which is waxed, oiled or treated with an antique finish. Knitted cuffs, firm soles, laces, hooks or eyelets are important details.



Leggings and cuffs will not only be slipped over sturdy boots but also over elegant shoes and pumps in the next fall / winter season. They are trendy headturner and real conversion artists, because usually they can be removed with a few simple steps and give shoes and boots always a new look. Leggings and cuffs will also be offered separately as an accessory in a



variety of materials such as leather, denim, suede felt or fur felt, promising an interesting additional business for the trade.

Decorations will be used rather reluctant in fall / winter 2011/12. In place of rivets and chains now sequins, ties, gemstones will be shown. Zipper will be used both as decorative and functional elements.

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