

## Press

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Heimtextil  
International Trade Fair for Home and Contract Textiles  
Frankfurt am Main, 9 - 12 January 2018

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### **Heimtextil 2018: the Thursday of the trade fair is all about the hotel industry**

#### **A focus on housekeepers: guided tours, lectures and events**

Bed linen, towels, tablecloths – in hotels, household textiles are a fundamental component of the furnishings and part of the everyday workload. They must meet the highest standards, both in terms of aesthetics and touch as well as in terms of quality and functionality. They must be easy to clean, odour-repelling, robust and ideally sustainable at the same time.

Heimtextil in Frankfurt, the largest trade fair for home and contract textiles, will not only be presenting a unique variety of textiles for use in hotels from 9-12 January 2018, but the event will also be targeting the experts in the hotel business, housekeepers, and offering them an exclusive service.

#### **Lectures and networking**

On Thursday 11 January 2018, the lecture programme at Speaker's Corner (hall 8.0, D 45) will be devoted to the hotel industry. Here, housekeepers and managers from the hotel business will be able to inform themselves about current specialist topics. Nick Littlehales, international elite sports sleep coach, who advises the football star Cristiano Ronaldo among others, will give insights into the interplay of sleep and sport in his talk entitled "Redefining Sleep in World Sport" at 1 p.m.

Jens Rosenbaum from Swissfeel will talk about the criteria for the purchase and care of hotel beds during the "Hotel Bed Check" at 2.30 p.m. At 3 p.m., Diana Hauschildt from liv Interior GmbH will talk about "Sustainable products for the hotel industry – from recycled plastic bottles to stylish carpets with a feel-good character!". At 3.30 p.m. Gerhard Becker from MaxTex, Susanne Carls from Lenzing and Ralf Hellmann from Dibella will hold an expert discussion to highlight the process steps that lead to an ultimately transparent supply chain of sustainably produced hotel linen.

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Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

### **Exclusive guided tours for housekeepers**

The Allgemeine Hotel- und Gastronomie-Zeitung (AHGZ) will host guided tours especially for housekeepers on Thursday 11 January 2018 at 11 a.m. and 3 p.m. You will be accompanied by two experts: Ms Katrin Huber-Schramm, head housekeeper at the five-star Alpenhof Murnau, and a representative from Servitex, an innovative supplier of washable bed systems.

The starting point for the tours is the Bed' n Excellence Lounge in Galleria 1. The number of participants is limited to 20. Reservation is required. Please email [housekeeping@ahgz.de](mailto:housekeeping@ahgz.de).

The Afterwork party on 11 January at Café Dialog in hall 8.0 from 6 p.m. onwards offers a convivial end to the day and provides an opportunity for discussions and networking in a laid-back atmosphere. Live music, finger food and drinks form a relaxed end to what will surely be an exciting day at the trade fair.

### **Further information about Heimtextil:**

[www.heimtextil.messefrankfurt.com](http://www.heimtextil.messefrankfurt.com)

[www.heimtextil-theme-park.com](http://www.heimtextil-theme-park.com)

[www.heimtextil-blog.com](http://www.heimtextil-blog.com)

[www.facebook.com/heimtextil](https://www.facebook.com/heimtextil)

[www.twitter.com/heimtextil](https://www.twitter.com/heimtextil)

[www.youtube.com/heimtextil](https://www.youtube.com/heimtextil)

[www.instagram.com/heimtextil](https://www.instagram.com/heimtextil)

### **Information about global textile trade fairs by Messe Frankfurt:**

[www.texpertise-network.com](http://www.texpertise-network.com)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)